### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

### **FORM 8-K**

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE **SECURITIES EXCHANGE ACT OF 1934** 

Date of report (Date of earliest event reported): May 28, 2013

### MACK-CALI REALTY CORPORATION

(Exact Name of Registrant as Specified in Charter)

Maryland

(State or Other Jurisdiction of Incorporation)

1-13274 (Commission File Number)

22-3305147 (IRS Employer Identification No.)

343 Thornall Street, Edison, New Jersey,

08837-2206 (Zip Code)

08837-2206

(Zip Code)

(Address of Principal Executive Offices)

(732) 590-1000 (Registrant's telephone number, including area code)

### MACK-CALI REALTY, L.P.

(Exact Name of Registrant as Specified in Charter) 333-57103

(Commission File Number)

Delaware (State or Other Jurisdiction of Incorporation)

> 343 Thornall Street, Edison, New Jersey, (Address of Principal Executive Offices)

22-3315804 (IRS Employer Identification No.)

(732) 590-1000

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01 **Regulation FD Disclosure.**

On May 28, 2013, Mack-Cali Realty Corporation (the "Company"), a Delaware corporation and a wholly owned subsidiary of Mack-Cali Realty, L.P., a Delaware limited partnership (the "Operating Partnership"), will host an investor conference at which members of the Company's management will make a presentation to investors. A copy of the Company's presentation materials for this conference is furnished herewith as Exhibit 99.1.

Limitation of Incorporation by Reference

In accordance with General Instruction B.2. of Form 8-K, this information, including Exhibit 99.1 furnished herewith, is furnished pursuant to Item 7.01 and shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be incorporated by reference into a filing under the Securities Act of 1933, as amended (the "Securities Act"), or the Exchange Act. The information in this Item 7.01 of this Current Report on Form 8-K (including the exhibits hereto) will not be deemed an admission as to the materiality of any information required to be disclosed solely to satisfy the requirements of Regulation FD.

#### Cautionary Statements

This Current Report on Form 8-K, including the exhibits furnished herewith, contains "forward-looking statements" within the meaning of Section 27A of the Securities Act, and Section 21E of the Exchange Act. Such forward-looking statements relate to, without limitation, our future economic performance, plans and objectives for future operations and projections of revenue and other financial items. Forward-looking statements can be identified by the use of words such as "may," "will," "plan," "potential," "should," "expect," "anticipate," "estimate," "continue" or comparable terminology. Forward-looking statements are inherently subject to risks and uncertainties, many of which we cannot predict with accuracy and some of which we might not even anticipate. Although we believe that the expectations reflected in such forward-looking statements are based upon reasonable assumptions at the time made, we can give no assurance that such expectations will be achieved. Future events and actual results, financial and otherwise, may differ materially from the results discussed in the forward-looking statements as a result of various factors, including those listed in Exhibit 99.1 on page 1 and incorporated by reference herein. Readers are cautioned not to place undue reliance on these forward-looking statements. Unless required by U.S. federal securities laws, we do not intend to update any of the forward-looking statements to reflect circumstances or events that occur after the statements are made or to conform the statements to actual results. The information contained in this Current Report on Form 8-K, including the exhibit filed herewith, should be viewed in conjunction with the consolidated financial statements and notes thereto appearing in the Company's Annual Report on Form 10-K and Quarterly Report on Form 10-Q.

#### Item 9.01 Financial Statements and Exhibits.

#### (d) Exhibits

Exhibit No.		Description	
99.1	Investor Presentation.		
		2	

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

	MACK-CALI REALTY CORPORATION
Dated: May 28, 2013	By: /s/ Mitchell E. Hersh Mitchell E. Hersh President and Chief Executive Officer
	MACK-CALI REALTY, L.P.
	By: Mack-Cali Realty Corporation, its general partner
Dated: May 28, 2013	By: /s/ Mitchell E. Hersh Mitchell E. Hersh President and Chief Executive Officer
3	
EXHIBIT	<b>TINDEX</b>
Exhibit No.	Description
99.1 Investor Presentation.	

4



## An Introduction to:



February 27, 2013

Follow up Presentation: May 28, 2013



#### **Disclosures regarding forward looking statements**

This presentation includes forward-looking statements about us, our properties and our business strategies. We intend such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933, as amended. Such forward-looking statements relate to, without limitation, our future economic performance, plans and objectives for future operations and projections of revenue and other financial items. Forward-looking statements can be identified by the use of words such as "may," "will," "plan," "potential," "should," "expect," "anticipate," "estimate," "continue" or comparable terminology. Forward-looking statements are inherently subject to risks and uncertainties, many of which we cannot predict with accuracy and some of which we might not even anticipate. Although we believe that the expectations reflected in such forward-looking statements are based upon reasonable assumptions at the time made, we can give no assurance that such expectations will be achieved. Future events and actual results, financial and othervise, may differ materially from the results discussed in the forward-looking statements.

Among the factors about which we have made assumptions are:

- risks and uncertainties affecting the general economic climate and conditions, which in turn may have a negative effect on the fundamentals of our business
  and the financial condition of our tenants;
- the value of our real estate assets, which may limit our ability to dispose of assets at attractive prices or obtain or maintain debt financing secured by our
  properties or on an unsecured basis;
- · the extent of any tenant bankruptcies or of any early lease terminations;
- · our ability to lease or re-lease space at current or anticipated rents;
- · changes in the supply of and demand for our properties;
- · changes in interest rate levels and volatility in the securities markets;
- changes in operating costs;
- our ability to obtain adequate insurance, including coverage for terrorist acts;
- the availability of financing on attractive terms or at all, which may adversely impact our ability to pursue acquisition and development opportunities and refinance existing debt and our future interest expense;
- changes in governmental regulation, tax rates and similar matters; and
- other risks associated with the development and acquisition of properties, including risks that the development may not be completed on schedule, that the tenants will not take occupancy or pay rent, or that development or operating costs may be greater than anticipated.

For further information on factors which could impact us and the statements contained herein, see the Risk Factors beginning on page 10 of our annual report on Form 10-K for the year ended December 31, 2012. We assume no obligation to update and supplement forward-looking statements that become untrue because of subsequent events, new information or otherwise.

-1-

MACK-CALI® ROSELAND

## **Table of Contents**

- I. Strategic Diversification for Mack-Cali: An Introduction to Roseland
- II. Roseland and Portfolio Overview
- III. Business Operations and Capital Activity

- 2 -

IV. Exhibits

MACK-CALI ROSELAND



- 3 -

MACK-CALI ROSELAND NARY LIFESTYLE

## Mack-Cali's Strategic Transformation

The Company's core office business, having lagged in the recent market recovery, has led to strategic shift to a dual property type focus – **Office and Multi-family** 

. We believe the multi-family asset class will provide benefits to Mack-Cali shareholders:

- Growth: We believe there is continued growth potential in the sector as opportunities continue to outpace those in the office sector
- Residential Preferences: Greater desirability for Class A, well amenitized, urbanized multi-family product (Renters by Choice)
- Stability: Operations of multi-family assets have had less historically cyclical volatility than office

- 4 -

- Unique Synergies: Repurposing of existing Mack-Cali office holdings and land inventory into accretive multi-family development
- Capital Allocation Diversification: Selling lower quality office assets and reinvesting via 1031 exchanges into higher quality multi-family assets

MACK-CALI ROSELAND

Why?

## **Multi-Family Trends**

Trends in the national and regional marketplace align well with the Roseland target - Renters by Choice

- Regional and local trends benefit the multi-family property type
  - · Gap between cost of ownership vs. renting is large in the Northeast
  - · Consumer confidence in home ownership as an 'investment' is low
  - · Individual and family needs for increased flexibility and liquidity
  - Appeal of urban, transit-oriented locations supported by lifestyle amenities
  - Initial home purchase age continues to rise / mortgage availability is constrained
  - Empty-nesters, largely the sizable baby boom generation, are selling their homes
  - · Continuously low vacancy levels in high barrier to entry markets
  - Average resident's gross income per door continues to rise

- 5 -



Roseland is a market leader supporting the multi-family trends implementing Best Practices to build and maintain Visionary Lifestyle





## Mack-Cali's Focus on Multi-Family Sector, While Mining, Pruning and Enhancing its Core Office Portfolio

- Capitalizing on marketplace trends, Mack-Cali has made significant investments in the Residential marketplace:
  - Harborside Financial Center: In December 2011, Mack-Cali formed a joint venture to develop Harborside Urban Ready Living on the Jersey City Waterfront with Ironstate Development Company
    - Objective: Enhance shareholder value by developing wholly-owned land into a growing sector with established development partner
  - Roseland: In October 2012, Mack-Cali completed the acquisition of the real estate development and management businesses and certain real property assets of Roseland Property Company

- 6 -

 Objective: Allows even greater shareholder enhancement by acquiring a best-in-class platform for a modest capital commitment to further expand into the multi-family sector







RiversEdge Weehawken, NJ



## **Roseland Overview**

.

#### **Company Highlights**

- Industry leading reputation and proven track record for successful and profitable conception, execution and management of large scale residential developments
- Roseland has a rich 20-year history and track record of success having developed in excess of \$2.5 billion since its inception
  - Originating from the Lincoln Property Company model, Roseland has developed most of its portfolio in joint ventures and has developed and maintained premier private and institutional partner relationships
- Integrated investment, development and management platform of approximately 250 employees

Premier Institutional Projects
- Large-scale, multi-phase developments

Blue-chip institutional capital partners

Market leading asset quality

 Recognizable brand – best-in-class product and service, urban / mixed-use settings, transit adjacency, live-workplay lifestyle

#### Urban In-Fill Markets

- Scarcity of land / Supply Constrained
- Proximity to employment centers
- Favorable demographics/density

#### Technical Expertise

- Engineering and construction
- Site preparation and logistics
- Regulatory / environmental approvals

#### Best-In-Class Product

- Aesthetic award-winning architecture, design with resort-style resident amenities
- Upscale, luxury lifestyle
- Continuous upgrade and maintenance

### ROSELAND

BUILDING VISIONARY LIFESTYLE

#### Market Leading Performance

- Highest rents in respective markets
- Track record of value creation and returns
- Large, repeat capital investments from partners

-7-

#### Inimitable Locations

- Unrivaled views
- Proximity to mass transportation
- Nearby lifestyle amenities retail, recreation and entertainment

#### **Political Expertise**

- Entitlements, zoning and tax incentives
- Local community and union support
- Public-private partnerships

#### Best-In-Class

#### Management / Service

- Empowered customer-centric culture
   Properties have community / neighborhood
- identity
- Premier leasing team and pricing systems



## **Competitive Advantages**

Premier full service development company focused in high barrier to entry Northeast markets provides unique advantages

#### Synergies

- · Alignment of experience with large multi-phase sites in "home rule" municipalities
- · Capital availability to enhance the region's premier multi-family development company
- Geographic overlay of an approximately 9,000 unit portfolio with Mack-Cali's core office holdings and land inventory:



 Opportunities for repurposing potential from existing Mack-Cali holdings. Current sites under redevelopment analysis include:

Office Asset	Location	Office Asset	Location
150 J.F. Kennedy Parkway	Millburn, NJ	61 South Paramus Road	Paramus, NJ
581 Main Street	Woodbridge, NJ	Chestnut Ridge Road	Woodcliff Lake, NJ
Capital Office Park	Greenbelt, MD	50 & 300 Tice Boulevard	Woodcliff Lake, NJ
10 Independence Boulevard	Warren, NJ	One Lake Street	Upper Saddle River, NJ
100 Walnut Avenue	Clark, NJ	412 Mt. Kemble Avenue	Morris Township, NJ
Mack-Cali Business Campus	Parsippany, NJ	23 Main Street	Holmdel, NJ
461 From Road & 15 East Midland Ave	Paramus, NJ	3600 Route 66	Neptune, NJ

- 8 -

MACK-CALI®

## **Roseland Operations**

Roseland's focus on all aspects of the real estate development cycle is implemented by an Executive Team with an average of 27 years of industry experience



### Roseland Executive Team\*

- Mitchell E. Hersh
   Chairman and Chief Executive Officer
- Bradford Klatt Co-President
- Marshall Tycher Co-President
- Carl Goldberg Co-President
- Ivan Baron Executive Vice President, General Counsel
- Robert Cappy Executive Vice President, Chief Financial Officer
- Brenda Cioce President of Residential Services
- Andrew Marshall Executive Vice President, Development

- 9 -

Gabriel Shiff Executive Vice President, Finance

\* Detailed bios contained in Exhibits

М

MACK-CALI<sup>®</sup> ROSELAND

## **Key Relationships**

Roseland's key relationships with public entities and private institutions has often allowed it to source and execute unique development opportunities. This reputation has led to significant unsolicited opportunities

#### Public / Private Partnerships

- Roseland's development work has provided meaningful financial impacts for municipalities while simultaneously making significant architectural contributions to shape both their urban and suburban landscapes
- Mayors and townships often seek out Roseland for their local redevelopment initiatives. Examples include:



#### Morristown, NJ

In concert with Morristown, Roseland has rehabilitated a historic site at the Vail Mansion, redeveloped a local landmark at the site of the former Epstein's department store and constructed the first Transit Village in New Jersey, Roseland plans on starting their next project (The Lofts) in 2013.



#### East Boston, MA

Roseland was designated by the Massachusetts Port Authority as the developer for the East Boston waterfront. The residential portions of the overall development include a total of 564 units. The project is being developed with a 95-year ground lease and PILOT tax abatement.



#### Garage at Port Imperial, NJ

Roseland entered into a joint venture with the Township of Weehawken to construct the 4/5 Garage. The Township played an integral role in capitalizing the project, including the issuance of general obligation bonds, and is a 22% owner in the project.

#### - 10 -

#### **Capital Markets**

- Roseland's success and reputation have enabled it to establish long-standing relationships with industry leading lenders and equity partners
- These relationships have helped source transactions and to capitalize projects
- · Select sources of capital include:

Banks / Lenders	Equity Partners
Bank of America	Apollo Real Estate Advisors
FNMA	Carlyle Group
ING	Farallon
Investors Savings	Hartz Mountain
Northwestern Mutual	Mass Mutual
PNC	Milstein Family
Provident	Prudential
Sovereign	UBS Realty Advisors
Webster Bank	
Wells Fargo	



## II. Roseland and Multi-Family Portfolio Overview

- 11 -

MACK-CALI ROSELAND ABY LIFESTYLE

**Roseland Operating Segments** Roseland is comprised of a development, management and operating platform, existing and in-development operating assets and a land bank that supports future growth

	Operating Inventory	Development / Construction	Land Holdings	Management
OVERVIEW	<ul> <li>Properties built by Roseland and completed between 2004 and 2011</li> <li>Capital partners include Prudential, UBS and Hartz Mountain</li> </ul>	<ul> <li>Approximately \$555 million of active construction projects</li> <li>Committed institutional capital to support in- process development</li> </ul>	<ul> <li>Ownership of land bank adjacent to existing operating assets</li> <li>Established, internal pipeline for development for next five+ years</li> </ul>	<ul> <li>Best-in-class property management and development platform that achieves rental rates that consistently outperform its peers</li> </ul>
STATS *	<ul> <li>12 properties</li> <li>2,491 multi-family units</li> <li>205,656 SF commercial</li> <li>850 commuter parking spaces (opening March)</li> <li>Avg. Ownership: ~25%</li> </ul>	<ul> <li>11 in-process starts</li> <li>2,376 multi-family units</li> <li>741 commuter parking spaces</li> <li>Avg. Ownership: ~26%</li> </ul>	<ul> <li>24 parcels / sites</li> <li>5,000+ additional multifamily units</li> <li>799,000 SF adjacent commercial development</li> <li>Avg. Ownership: ~46%</li> </ul>	<ul> <li>Fee-based management of a 6,280-unit class A portfolio, with potential growth by 2,280 additional units solely from assets in construction or with 2013 anticipated starts</li> </ul>
STRATEGY	<ul> <li>Acquisitions and repositioning of well- located, under-managed existing apartment communities</li> <li>Significant opportunity to consolidate New Jersey multi-family assets, particularly with public company currency</li> </ul>	<ul> <li>Development of identified new sites in core markets</li> <li>Adaptive re-use of underutilized Mack-Cali land and property inventory</li> </ul>	<ul> <li>Embedded internal pipeline via Roseland land bank</li> <li>Specific in-process opportunities with municipalities and land owners for significant redevelopment projects</li> </ul>	<ul> <li>Growth of owned portfolio and continued expansion of third-party relationships</li> </ul>
	* Property listings contained in Exhibit	ts		
		- 12 -		MACK-CALI ROSELANI

### **Portfolio Overview - Introduction**

Roseland has developed a portfolio of best-in-class properties in high barrier to entry Northeast markets

#### Market Positioning Overview

- Consistent with its reputation, Roseland achieves top in market rents across most of its portfolio
- The average age of the Roseland owned portfolio is five years

#### Average Revenue per Unit



Source: Company filings (as of 12/31/12).

- 13 -

ROSELAND a MACK-CALI®

## Portfolio Highlights – Masterplan Communities

The Roseland pipeline contains assets in all aspects of the development cycle with a geographic footprint that overlays with the Mack-Cali office portfolio

#### Port Imperial Overview

- 200-acre master planned development on New Jersey Hudson River waterfront directly across from midtown Manhattan
- Approved for ~6,500 residential units and multiple commercial uses (~650,000 SF office / ~320 key hotel / ~225,000 SF retail / ~1,500 commuter parking spaces)
- To date, Roseland has managed installation of \$100+ million of complex infrastructure and development of over 2,000 homes

Master Site Plan









RiversEdge 236 Units 50% Ownership Prudential



RiverParc 280 Units (In Construction) 20% Ownership Prudential

Port Imperial South Land / Future Development 760 Rental, 370 Condo Units - 320 Key Hotel 1,591 Garage Spaces 500,000 SF Commercial 50% Ownership Imperatore Family



Select Port Imperial Developments

RiverTrace 316 Units (In Construction) 25% Ownership UBS, Prudential



RiverWalk Retail 30,745 SF Retail 20% Ownership Prudential

Port Imperial North Land / Future Development 1,200 Rental Units 20% Ownership Prudential



- 14 -

## Portfolio Highlights – Masterplan Communities

The Roseland pipeline contains assets in all aspects of the development cycle with a geographic footprint that overlays with the Mack-Cali office portfolio

#### Overlook Ridge Overview

- Master planned community five miles north of Boston on the site of an abandoned former rock quarry
- In addition to 973 units completed to date and 371 units under construction, Roseland plans to construct an additional 1,136 units at the Overlook community









- 15 -

MACK-CALI ROSELAND

## Select Portfolio Highlights

#### Jersey City, NJ



Monaco 523 Units (Operating) 15% Ownership Prudential, Hartz, GSD



Marbella

Highlands at Morristown Station

217 Units (Operating) 25% Ownership Prudential, Woodmont

Marbella South 412 Units (Operating) 24.3% Ownership Prudential, GSD

311 Units (2013 Start) 24.3% Ownership Prudential, GSD

#### Morristown, NJ



Metropolitan at 40 Park 130 Units (Operating) 50,771 SF Retail 12.5% Ownership Prudential, Woodmont, Levine

Weehawken, NJ



Portside at Pier One - 7

176 Units (2013 Start) 38.25% Ownership

Prudential

Lofts at 40 Park 91 Units (2013 Start) 25% Ownership Woodmont, Levine

#### Eastchester, NY



The Glenmark 108 Units (2013 Start) 26.25% Ownership Land Sponsors

30

Lincoln Harbor 355 Units (In Construction) 227 Units (2013 Start) 7.5% Ownership Hartz - 16 -

Portside – Boston, MA Master planned community on East Boston waterfront

**Here** 

Portside at Pier One - 5/6

Portside at Per One – 5/5 228 Units (Future Development) 85% Ownership Subject to Prudential option (586) that would reduce RPC interest

MIH



**RiverPark** 141 Units (2013 Start) Future Rights 36% Ownership Millennium

MACK-CALI® ROSELAND



## **Development Buildout Schedule**

Excluding acquisitions and future identified and unidentified opportunities, the chart below highlights in-process and future potential residential development activity from Roseland's core portfolio



\* Represents approximate unit counts, subject to change

- 17 -



## III. Business Operations and Capital Activity

- 18 -

MACK-CALI® ROSELAND

## **Company Investment Activity**

Opportunity for Mack-Cali to leverage Roseland's highly scalable platform to create and grow a large multi-family property portfolio and market leading brand

Ownership and operator of luxury apartment properties located in the NY/NJ and Boston metro areas
Roseland land bank, identified potential projects and to-be sourced developments provide pipeline for future growth.
<ul> <li>Existing Ownership: 25% - 50% ; Future Ownership: 50% - 100%</li> </ul>
Opportunities to repurpose Mack-Cali inventory of prime land and underutilized real estate to high-value luxury multi-family.
Ownership: 100%
Acquire, improve and reposition well-located, under-managed existing apartment communities.
<ul> <li>Ownership: 50% - 100%</li> </ul>

#### **Business Plan Highlights**

· Mack-Cali expects investing in excess of \$700 million annually in the multi-family sector, with potential to grow to near \$1 billion

- The net capital investment, as a result of leverage and select equity joint ventures, is anticipated to be approximately \$200 million initially, growing to \$300 million annually
- · Financial highlights for each cylinder:
  - Development: We expect to generate value in excess of 200 bps by developing assets to ~6.5% yields in ~4.5% capitalization rate markets
  - Adaptive Re-Use: Converting underutilized office holdings to multi-family should provide development yields in excess of 7% in 4.5% 5% capitalization rate markets (200 bp spread)
  - Acquisition / Reposition: Our acquisition activity will likely occur at ~5% capitalization rates in markets strategically located within Mack-Cali's footprint. Through repositioning / improvement strategic investments, conceived and executed by the experienced Roseland platform, we estimate growing cash flows to 7% returns in three- to five- years (200 bp incremental value)

- 19 -

MACK-CALI ROSELAND

## **Growth Cylinder I**

Roseland's existing portfolio and highly skilled organization provide a proven, sustainable growth trajectory

#### A. New Development Activity

- Profitable fee-based management and development platform that is already scaled to support significant new activity
  - Fee Income: Fee income from Management and Development services is expected to have at an upward-trending annual average of \$20 million between 2013 and 2015. We anticipate continued growth from completion of projects, acquisitions and ongoing development activities
  - Fee income less Roseland platform operating expenses is projected to generate positive cash flow to Mack-Cali
- Ownership interests in 2,400-unit active development pipeline, many with committed institutional capital partners
- Existing land bank supports future production of 5,000+ units adjacent to existing successful, completed multi-family properties built and operated by Roseland
- Successful political process navigation, creating genuine "public / private partnerships" facilitates continuous diverse product delivery and completion of projects that set the standard for their locations
- Roseland's best-in-class reputation in the marketplace creates established credibility with landowners, other developers, and municipalities, making Roseland the "go-to" choice for residential projects in the Company's core Northeast U.S. markets
- Selected pipeline of identified new opportunities includes:
  - New Jersey Retail Land In-fill: Roseland is under contract with Macerich to develop site adjacent to destination retail center into ~360 luxury multi-family units.
  - Wayne, New Jersey: Sourcing of new potential transaction from a combination of Mack-Cali's marketplace presence and Roseland's ability to permit, approve and execute within the region (250-280 units)
  - Select New Jersey Township: RFP finalist for redevelopment of unused school site in city center into luxury mixed-use community

#### Select 2013 Expected Starts



Marbella South Jersey City, NJ 311 Units

Lofts at 40 Park Morristown, NJ 91 Units

- 20 -





## **Growth Cylinder II**

These opportunities will create a profitable and synergistic line of business within Mack-Cali

#### B. Mack-Cali "Adaptive Re-Use"

- Significant opportunity to identify and execute on opportunities to transform
  excess land and underutilized real estate within Mack-Cali's portfolio into
  high-value, accretive luxury multi-family product
- These land assets will provide an engine for significant value creation and growth, offering a competitive advantage relative to other parties trying to enter/expand in the companies' geographic markets
- Halo effect of luxury multi-family / mixed-use communities adjacent to existing Mack-Cali properties will increase desirability and value of office assets
- · Select aerials on these opportunities are included in the exhibits

#### **Re-Use Opportunity**

#### Upper Saddle River – Existing Aerial



Upper Saddle River - Mixed Use / Residential Concept



- 21 -



## **Growth Cylinder III**

The residential division will actively pursue strategic acquisitions in our core geographies, utilizing the platform's comprehensive skill set, with a focus on repositioning potential.

### C. Acquisitions / Repositioning

- Significant opportunity to acquire, reposition and "up-market" existing undermanaged properties in the Northeast
- Installment of institutional-quality approach to property management, leasing, pricing, renovations, amenities, fees and maintenance generates higher rents and creates meaningful value
- Creation of multi-family segment within Mack-Cali will create significant opportunities to use OP units to consolidate assets

#### **Recent Case Study**

Morristown, NJ (adjacent to Morristown Green)

131 Units

- Upon property acquisition in October 2011 by third party, Roseland was engaged to serve as asset and property manager to implement a  ${\sim}$4 million renovation program designed to improve rents above $30/SF$
- Property had historically been undermanaged: \$26/SF vs. \$36/SF at nearby Roseland Morristown asset
- Anticipated IRR on repositioning completion is in excess of 25%
- Improvements were expected to generate yields in excess of 7.0% on total cost
  - To date, renovated units are renting above \$34/SF and surpassing initial IRR and yield expectations

Roseland would have acquired the asset directly if it had access to a larger capital base before the Mack-Cali acquisition

- 22 -

#### **Current Examples**



Alterra I and IB Revere, MA 722 Units







ROSELAND



### **Summary and Strategic Benefits**

The size and scope of the combined companies' current holdings, development pipeline and financial strength forms the premier real estate owner and operator in one of the country's highest barrier to entry markets



- 23 -

MACK-CALI ROSELAND

## **IV. Exhibits**

- 24 -

MACK-CALI ROSELAND

# Assets – Operational (As of December 31, 2012)

			(	Commercial	1	
		Year	Apartment	Square	2012	Effective
Property	Location	Built	Units	Feet	NOI	Ownership
Operating Multifamily:						
Marbella	Jersey City, NJ	2003	412		\$8,047,000	24.27%
Monaco (North and South)	Jersey City, NJ	2011	523		11,415,000	15.00%
Metropolitan at 40 Park	Morristown, NJ	2010	130		2,813,000	12.50%
Highlands at Morristown Station	Morristown, NJ	2009	217		3,642,000	25.00%
RiversEdge at Port Imperial	Weehawken, NJ	2009	236		4,452,000	50.00% <sup>(1)</sup>
Quarrystone	Malden, MA	2008	251		3,236,000	25.00%
Subtotal			1,769		\$33,605,000	
Operating Commercial:						
Shops at 40 Park	Morristown, NJ	2010		50,771	\$520,000	12.50%
Riverwalk at Port Imperial	West New York, NJ	2008		30,745	332,000	20.00%
Offices at Crystal Lake	West Orange, NJ	2003		106,345	1,603,000	31.25%
Subtotal	-			187,861	2,455,000	
Total			1,769	187,861	\$36,060,000	

(1) A third party has a 20 percent economic interest in net company distributions.

- 25 -

MACK-CALI ROSELAND NG VISIONARY LIFESTYLE

# Assets – In/Pending Construction (As of December 31, 2012)

	Apartm	Commercial nent Square	l Parking	Estimated Capitalized	Estimated Stabilized	Estimated	Estimated Completion	Effective
Property Locat			Spaces		NOI	Yield	Date	Ownership
In-Process Multifamily:								
RiverTrace at Port Imperial West	New York, NJ 316	j.		\$118,100,000	\$8,100,000	6.86%	4Q 2013	25.00%
Lincoln Harbor (Bldg A&C) Weeh	hawken, NJ 355	į.		137,800,000	8,820,000	6.40%	1Q 2014	7.50%
Port Imperial Building 13 Weeh	hawken, NJ 280	/		96,400,000	6,830,000	7.09%	1Q 2015	20.00% (1
	Boston, MA 176	<i>j</i>		66,300,000		7.03%	3Q 2014	38.25%
Overlook Ridge - 2C & 3B Malde	en/Revere, MA 371			79,400,000	5,430,000	6.84%	1Q 2015	25.00%
Glenmark at Tuckahoe Eastc	chester, NY 108	<i>i</i>		46,000,000	3,025,000	6.58%	4Q 2014	26.25%
Riverpark at Harrison Harris	son, NJ 141			24,200,000	2,000,000	8.26%	4Q 2014	36.00%
Lincoln Harbor (Bldg B) Weeh	hawken, NJ 227			87,200,000	5,650,000	6.48%	4Q 2014	7.50%
Marbella II Jerse	ey City, NJ 311			122,000,000	8,315,000	6.82%	4Q 2015	24.27%
Lofts at 40 park Morris	stown, NJ <u>91</u>			_28,000,000	1,900,000	6.79%	1Q 2015	25.00%
Subtotal	2,376	ô		\$805,400,000	\$54,730,000	6.80%		
In-Process Commercial:								
Port Imperial 4/5 Garage/Retail (2) Weeh	hawken, NJ	17,795	850	\$58,600,000			1Q 2013	34.1%/43.7%
	hawken, NJ	17,614	741	40,000,000			3Q 2015	50.00%
Subtotal		35,409	1,591	\$98,600,000				
Total	2,376	6 35,409	1.591	\$904,000,000				

A third party has a 20 percent economic interest in net company distributions.
 Garage and retail anticipated completion in March 2013.

- 26 -



# Assets – Land Holdings (As of December 31, 2012)

			Estimated	
			Commercial	Effective
Property	Location	Apartment Units	Square Feet	Ownership
				· · ·
Port Imperial North	West New York, NJ	836		20.00%
Riverwalk C	West New York, NJ	363		20.00%
Port Imperial South	Weehawken, NJ	1,148	416,000	50.00%
Hillsborough 206	Hillsborough, NJ		160,000	50.00%
San Remo	Jersey City, NJ	300		41.67%
Liberty Landing	Jersey City, NJ	1,000		50.00%
Morris Township	Morris Township, NJ	80		Land Option
Freehold	Freehold, NJ	360		Land Option
Riverpark at Harrison 5-8	Harrison, NJ	141		Land Option
Overlook Ridge	Malden & Revere, MA	896	160,000	50.00%
LR Overlook Phase III	Malden, MA	240		50.00%
Portside at Pier One 1-6	East Boston, MA	388	63,000	85.00% <sup>(1</sup>
Total		5,752	799,000	

(1) Subject to Prudential option on parcel 5 and 6, Roseland interest would reduce.

- 27 -

MACK-CALI<sup>®</sup> ROSELAND

## "Adaptive / Re-Use" Candidates

Below are select examples of holdings we are examining for repurposing potential



150 J.F. Kennedy Parkway Millburn, NJ



One Lake Street Upper Saddle River, NJ

- 28 -



581 Main Street Woodbridge, NJ



10 Independence Boulevard Warren, NJ



Mack-Cali Business Campus Parsippany, NJ





461 From Rd and 15 E Midland Ave. Paramus, NJ

ROSELAND MACK-CALI

## **Executive Leadership**

Mitchell E. Hersh is Chairman and Chief Executive Officer of Roseland. He is supported by Roseland's executive team.



- 29 -

MACK-CALI ROSELAND ONARY LIFESTYLE

## **Senior Management**



lvan Baron Executive Vice President, General Counsel. Prior to joining Roseland in 1994 as General Counsel, Mr. Baron was a senior associate at the law firm of Riker, Danzig, Scherer, Hyland and Perretti, where his practice included foreclosure and collection litigation in addition to all facets of real estate acquisition and financing transactions. As General Counsel, Mr. Baron oversees all legal matters relating to Roseland's assets and corporate matters. Specifically, Mr. Baron devotes a substantial amount of time documenting joint venture agreements with Roseland's institutional and land partners. Mr. Baron is a graduate of Muhlenberg College and received his Juris Doctorate from Rutgers University. He presently resides in Warren, New Jersey with his wife and has two children.

Executive Vice President, Chief Financial Officer. Prior to joining Roseland, Mr. Cappy was Regional

Controller for Lincoln Property Company's Northeast Region. Mr. Cappy was responsible for all

accounting matters associated with Lincoln Property Company's apartment developments in New Jersey, Boston, Connecticut and Rhode Island. Mr. Cappy became Chief Financial Officer of Roseland at its inception in 1992. As Chief Financial Officer, Mr. Cappy oversees Roseland's financial reporting, including audits and tax returns on Roseland's standing assets, development properties and corporate entities. Mr. Cappy is a graduate of Ohio University and spent three years working in the audit division of Arthur Anderson prior to joining Lincoln. He presently resides in Morristown with his wife and three



Bob

children.

Cappy

Brenda Cioce President, Roseland Residential. With over 18 years of industry experience, Ms. Cioce began her career with Trammell Crow Residential which subsequently became AvalonBay Communities where she spent over ten years working to the position of Area Manager. Ms. Cioce served as Vice President of Operations for Ginsburg Development Corporation before returning to Trammell Crow Residential as Vice President of Operations overseeing New York, New Jersey, Pennsylvania & Connecticut. Ms. Cioce has in-depth experience managing lease-up and stabilized communities as well as experience with acquisitions and dispositions. Ms. Cioce is currently a member of the New Jersey Apartment Association where she serves as an executive board member. Ms. Cioce received her Bachelor of Science degree in marketing from Johnson & Wales University in Providence, Rhode Island. She currently lives in Essex Fells with her husband and daughter.

- 30 -

ROSELAND MACK-CALI®

## Senior Management (cont.)



Andrew Marshall Executive Vice President, Development. Mr. Marshall oversees all development personnel and projects in Roseland's New Jersey portfolio and is directly responsible for the management and oversight of all aspects of the development process for Port Imperial from land approvals through construction. Prior to Roseland, Mr. Marshall was a Senior Manager at Ernst & Young, LLP in the Real Estate Advisory Services Group in San Francisco where he assisted corporations and developers in capital program development and planning, project planning and management, risk management and financial controls for the development and construction industry. Mr. Marshall received a B.A. in Architecture from UC Berkeley and holds his architecture license in California. He is married with three children and resides in Chatham, New Jersey.



Gabriel Shiff Executive Vice President, Finance. Mr. Shiff manages corporate and project-level financial analytics for Roseland. Mr. Shiff oversees project-level financings, potential acquisitions and dispositions and manages the Company's banking and investor relationships. Additionally, Mr. Shiff is responsible for the financial management of large multiphase developments, including Port Imperial and Overlook Ridge, allowing for the unique appreciation of the financial and operational complexities inherent in the developing, budgeting and financing of each community. Prior to joining Roseland, Mr. Shiff was at Bear, Stearns, & Company's Real Estate, Gaming and Lodging (REGAL) Investment Banking Group. Mr. Shiff received his Bachelor of Science degree in Finance from the Wharton School at the University of Pennsylvania in Philadelphia. He currently lives on the Upper West Side of Manhattan with his wife and two daughters.



