SCHEDULE 14A Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by th	e Registrant □
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Check the	appropriate box:
	Preliminary Proxy Statement Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) Definitive Proxy Statement Definitive Additional Materials Soliciting Material Under Rule 14a-12

Mack-Cali Realty Corporation (Name of Registrant as Specified In Its Charter)

Bow Street LLC Bow Street Special Opportunities Fund XV, LP A. Akiva Katz **Howard Shainker** Alan R. Batkin Frederic Cumenal MaryAnne Gilmartin Nori Gerardo Lietz

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of	of Filing Fee	(check the appropriate box):
\boxtimes	No fee requ	uired.
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On May 22, 2019, Bow Street LLC ("Bow Street") issued a press release (the "Press Release") in connection with the release of a presentation to shareholders regarding Mack-Cali Realty Corp (the "Investor Presentation"). A copy of the Press Release is filed herewith as Exhibit 1 and a copy of the Investor Presentation is filed herewith as Exhibit 2.

EXHIBIT 1

BOW STREET RELEASES INVESTOR PRESENTATION TO MACK-CALI SHAREHOLDERS DETAILING THE CASE FOR CHANGE AT MACK-CALI

Highlights Decades-Long Underperformance, Mismanagement and Poor Corporate Governance; Meaningful Structural Change Overseen by Independent Directors is Required for Value Creation

Bow Street's Nominees Bring Diverse, Highly Relevant Backgrounds to Board in Need of Independent Oversight and Willingness to Evaluate <u>ALL</u>
Opportunities to Maximize Shareholder Value

Urges Mack-Cali Shareholders to Vote the <u>GOLD</u> Proxy Card <u>FOR</u> Bow Street's Four Highly-Qualified, Independent Director Nominees

NEW YORK – **May 22, 2019** – Bow Street LLC ("Bow Street"), a New York-based investment firm that beneficially owns approximately 4.5% of the outstanding shares of common stock of Mack-Cali Realty Corporation ("Mack-Cali" or the "Company") (NYSE: CLI), today released an in-depth investor presentation to Mack-Cali shareholders detailing the case for long-overdue change at Mack-Cali.

The presentation and additional information regarding the <u>THE CASE FOR CHANGE AT MACK-CALI</u> is available at: http://bowstreetllc.com/mack-cali/.

Highlights of the presentation include:

- · Why new board leadership and structural change are immediately required at Mack-Cali to maximize value for all shareholders;
- · Mack-Cali's current intractable state over-levered, under-occupied, structurally impaired, and lacking a credible path to sustainable shareholder value creation;
- · The decades-long, massive value destruction overseen by Mack-Cali's deeply entrenched Board during a period of unprecedented value creation in the real estate sector;
- · Mack-Cali's poor corporate governance, overseen by directors who lack oversight and accountability, are loyal to Chairman William Mack, and the majority of whom have served on the Board for over 15 years;
- · How the Board has failed shareholders by overpromising and underdelivering on strategies that have eroded shareholder value;

- · Why a robust, transparent exploration of strategic alternatives is needed to unlock shareholder value;
- The blatant fallacies Mack-Cali has fed shareholders to mask its decades of underperformance, mismanagement and missed opportunities;
- The diverse, highly relevant backgrounds of Bow Street's four independent director nominees who bring the oversight required to reverse the status quo; and
- · The best path forward for Mack-Cali, which includes a reconstituted Board mandated to create value for all shareholders by focusing on meaningful solutions that address Mack-Cali's structural issues.

Akiva Katz and Howard Shainker, Managing Partners of Bow Street, said, "Over the last two decades, the Mack-Cali Board has failed shareholders. During a period of unprecedented prosperity in the real estate sector, Mack-Cali has not only drastically underperformed all relevant office and apartment REIT indices, but has also consistently been the worst performing stock among its self-selected peers. To make matters worse, the Board responsible for this decades-long, abysmal performance, largely remains in place today. Mismanagement by this deeply entrenched Board has left the Company trapped – massively underperforming, structurally challenged, over-levered, under-occupied, and lacking any credible path to sustainable shareholder value creation. It is clear to us that absent immediate structural change overseen by independent directors, value erosion at Mack-Cali will continue to persist.

"It is time for a new day at Mack-Cali. Bow Street's four highly capable director nominees bring independence and skillsets to a Board in need of rigorous oversight and a willingness to evaluate all opportunities to fix Mack-Cali's broken structure and create meaningful value for shareholders."

Bow Street urges shareholders to protect their investment and vote the <u>GOLD</u> proxy card <u>FOR</u> its four highly-qualified, independent director nominees who bring diverse, relevant backgrounds to a Board in need of fresh perspectives and independent oversight. If elected, Bow Street's nominees will take a new approach to value creation and pledge to work alongside the incumbent directors to explore <u>ALL</u> opportunities to maximize shareholder value.

Your Vote Is Important, No Matter How Many or How Few Shares You Own!

Please vote today by telephone, via the Internet or by signing, dating and returning the enclosed **GOLD** proxy card. Simply follow the easy instructions on the **GOLD** proxy card.

If you have questions about how to vote your shares, please contact:

INNISFREE M&A INCORPORATED

Shareholders May Call Toll-free: (877) 800-5182 Banks and Brokers May Call Collect: (212) 750-5833

REMEMBER:

Please simply discard any White proxy card that you may receive from Mack-Cali. Returning a White proxy card – even if you "withhold" on the Company's nominees –will revoke any vote you had previously submitted on Bow Street's **GOLD** proxy card.

About Bow Street LLC

Founded in 2011, Bow Street is a New York-based investment manager that partners with institutional investors and family offices globally to invest opportunistically across public and private securities.

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Important Information

Bow Street LLC ("Bow Street"), A. Akiva Katz, Howard Shainker, Alan R. Batkin, Frederic Cumenal, MaryAnne Gilmartin, and Nori Gerardo Lietz (collectively, the "Participants") have filed with the Securities and Exchange Commission (the "SEC") a definitive proxy statement and accompanying form of proxy to be used in connection with the solicitation of proxies from shareholders of Mack-Cali Realty Corporation (the "Company"). All shareholders of the Company are advised to read the definitive proxy statement and other documents related to the solicitation of proxies by the Participants, as they contain important information, including additional information related to the Participants. The definitive proxy statement and an accompanying proxy card is being furnished to some or all of the Company's shareholders and is, along with other relevant documents, available at no charge on the SEC website at http://www.sec.gov/ or from the Participants' proxy solicitor, Innisfree M&A Incorporated.

Information about the Participants and a description of their direct or indirect interests by security holdings is contained in the definitive proxy statement on Schedule 14A filed by Bow Street with the SEC on May 1, 2019. This document is available free of charge from the sources indicated above.

Disclaimer

This material does not constitute an offer to sell or a solicitation of an offer to buy any of the securities described herein in any state to any person. In addition, the discussions and opinions in this press release are for general information only, and are not intended to provide investment advice. All statements contained in this press release that are not clearly historical in nature or that necessarily depend on future events are "forward-looking statements," which are not guarantees of future performance or results, and the words "anticipate," "believe," "expect," "potential," "could," "opportunity," "estimate," and similar expressions are generally intended to identify forward-looking statements. The projected results and statements contained in this press release that are not historical facts are based on current expectations, speak only as of the date of this press release and involve risks that may cause the actual results to be materially different. Certain information included in this material is based on data obtained from sources considered to be reliable. No representation is made with respect to the accuracy or completeness of such data, and any analyses provided to assist the recipient of this presentation in evaluating the matters described herein may be based on subjective assessments and assumptions and may use one among alternative methodologies that produce different results. Accordingly, any analyses should also not be viewed as factual and also should not be relied upon as an accurate prediction of future results. All figures are unaudited estimates and subject to revision without notice. Bow Street disclaims any obligation to update the information herein and reserves the right to change any of its opinions expressed herein at any time as it deems appropriate. Past performance is not indicative of future results.



15 Years is a Long Time: The Case For Change At Mack-Cali

BOW STREET

May 2019

Disclaimer

This presentation, the materials contained herein, and the views expressed herein (this "Presentation") are for discussion and general informational purposes only. This Presentation does not have regard to the appetitio investment objective, financial situation, suitability, or the particular need of any specific person who may receive this presentation, and should not be taken as advice on the ments of any investment desicion. In addition, this Presentation should be determed or construed to constitue an offer to sell or a solicitation of any offer to buy any security described herein in any jurisdiction to any person, nor should it be deemed as investment advice or a recommendation to sell or a solicitation of any offer to buy any elementation and the processor of the solicitation of any offer to buy any interests in any fund managed by Bow Street LLC or any of its affiliates ("Bow Street"). Such an offer to sell or solicitation of an offer to buy interests may only be made pursuant to definitive subscription documents.

document. The views expressed harvin represent the current opinions as of the date hereof of Bow Street and are based on puticity available information regarding Mack-Call Ready Corporation ("Mack-Call" or the "Company"). Certain financial information and data used herein have been derived or obtained from, without independent verification, putility filings, middling filings made by Mack-Call with the Securities and Exchange Commission ("SEC") and other sources. Bow Street shall not be responsible for or here are publishing to raw prisinformation contained in any SEC or other regulatory filing any third party report, or his Presentation. All amounts, market value information, and estimates included in the Presentation have been delitated from outsides sources that Bow Street believes to be refailable or represent the judgment of Bow Street as of the date of this Presentation. Bow Street is an independent company, and its opinions and projections within this Presentation is supplemented by Mack-Call. The information contained with the Body of this Presentation is supplemented by from the source of Mack-Call and have not been authorized, sponsored, or otherwise approved by Mack-Call. The information contained within the Body of this Presentation is upplemented by formates, which identify Bow Street's sources, assumptions, estimates, and calculations. This information contained where is should be reviewed in conjunction with the footnoses.

In addition, the information contained herein reflects projections, market outlooks, assumptions, opinions and estimates made by Bow Street as of the date hereof that may constitute forward-booking statements. Such forward-booking statements are based on certain assumptions and improve certain risks and uncontainties, including risks and changes inflicted industries generally and the Company specification and are subject to change without notice at any time. Given the inhierent uncontainty of projections and forward-looking statements, you should be aware that actual results may differ materially from the projections and other forward-looking statements contained herein due to reasons that may or may not be foreseeable.

Therefore, Bow Street does not represent that any opinion or projection will be realized, and Bow Street offers no assurances as to the price of Company securities in the future. While he information presented herein is believed to be reliable, no representation or warranty is made concerning the accuracy of any data presented, the information or ideas contained herein, not concerning any forward-looking attendments. Bow Street has an economic interest in the price movement of the securities discussed in this presentation, but Bow Street's economic interest in the price movement of the securities discussed in this presentation, but

Bow Sheet has not sought or obtained consent from any third party to use any statements or information indicated herein as having been obtained or derived from statements made or published by third porties, nor has it paid for any such statements, Any such statements or information should not be viewed as indicating the support of wuch third party for the views responsed herein. Box 'Extent does not incorporate for indicated their purposes.

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"Unfortunately, "long-term" gives directors a lot of wiggle room. If they lack either integrity or the ability to think independently, directors can do great violence to shareholders while still claiming to be acting in their long-term interest"

- Warren Buffett(1)

(1) Buffett, Warren. The Essays of Warren Buffert. Lessons for Corporate America. Selected. Arranged, and introduced by Lawrence A. Cunningham (1990), available at http://doi.org/10.1006/j.csim.esting.org/sep-content/uploads/2015/05/Essays-of-Warren-Buffett--Lessons-for-Corporate-America. Cunningham.pdf.

"The [Mack-Cali] deal...brought the valuable relationships and dealmaking skills of Bill Mack to the REIT"

- Analyst Research Note from April 13th, 1998(1) describing benefits Current Chairman William Mack joining Mack-Cali's Board of of Directors;

CLI Stock Price: \$38.88/share (~80% higher than current levels(2))

"...and there's another question on the table, which [I] always ask at each board meeting is, should Mack-Cali exist ... "

- Michael DeMarco, CEO of Mack-Cali - May 3rd, 2018(3)

(1) Green Street Research report 4/13/1998 (2) Unadjusted stock price as of 3/15/2019 (3) Blomberg transcript: Mack-Cali Q1 2018 earnings call 5/3/2018

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- 5) Six Fallacies: the Board's Side of the Story
- 6) A New Day at Mack-Cali: Independent Leadership, Structural Change

Executive Summary

The Case For Long-Overdue Structural Change at Mack-Cali

After <u>decades</u> of underperformance, mismanagement, and weak governance, we believe structural change is required to unlock value at Mack-Cali; current Board incapable of effecting this change

- Mack-Cali ("CLI" or "Company") has underperformed its peers on a total return basis for decades, with bottom quartile shareholder returns over 3, 5, 7, 10, 15, and 20 year periods⁽¹⁾
- The Board of Directors responsible for this underperformance largely remains in place.
 Defying best-practice governance standards, the <u>majority of Mack Cali's current directors</u> have served on its board for over 15 years
- Despite attractive assets, years of missteps by the Board and management have left the Company in an intractable state – <u>over-levered and under-occupied</u>, <u>lacking a credible path</u> to sustainable shareholder value creation
- Bow Street is <u>nominating 4 highly capable</u>, <u>independent Directors</u> to ensure that <u>all</u> <u>alternatives for value creation are explored vigorously by the Board</u>
- We believe Mack-Cali's value can never be realized in its current structure; a robust, transparent strategic review overseen by an independent Board of Directors is essential to the Company's future

Despite a wide-spread real estate boom, Mack-Cali's Board has destroyed shareholder value for decades – detailed review of strategic alternatives is required to unlock shareholder value

(1) Using peers primarily identified in Mack-Cal's proxy statements; performance data taken as of 3/15/2019 (last unaffected trading date prior to public announcement of Bow Street's intent to nominate Cirectors). Note: all share performance metrics calculated as of 3/15/2019 in presentation

Bow Street: Who We Are and Why We Are Here

Bow Street LLC owns ~4.5% of Mack-Cali's outstanding shares

- Bow Street LLC is a New-York based investment manager founded in 2011 that partners with institutional investors and family offices globally to invest opportunistically across idiosyncratic markets and situations
 - This proxy filing is our first such submission since our firm's founding; we are not activists
 - We own assets in both the public and private markets, and have extensive real estate experience
- Endeavoring to work constructively with management to address the Company's issues, in February of 2019, Bow Street - along with DWREI - formulated a proposal to acquire approximately half of Mack-Cali's assets in a corporate transaction we believed was worth up to \$27-29 per CLI Share
- We believe Mack-Cali should evaluate all strategic alternatives to maximize value, including a sale to the highest bidder in a robust and transparent process

We believe the current Board has failed Mack-Cali shareholders; new Board leadership essential to determining the right strategic path forward

Board has Overseen a Massive Destruction of Value...

During a period of unprecedented asset appreciation, CLI's Board has overseen extraordinary underperformance

 \$1.00 invested in Mack-Cali at the inception of the MSCI US REIT Index (RMZ) in 2005 is worth \$0.92 today (inclusive of dividends); comparable peer indices appreciated 2x-4x over this time

What \$1 invested at RMZ inception is worth today (total return)(1)



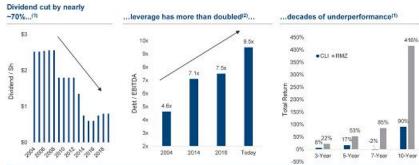
(1) Bloomberg total returns, reinvesting dividends; total return period from 6/20/2005 to 3/15/2019 (last unaffected trading date prior to Bow Street being public)

...a Result of Consistently Poor Operating Performance...

Mack-Cali's operating metrics have steadily deteriorated over the years

- · Over the last 15 years, shareholders have seen their dividend decline ~70%, free cash flow per share decline ~50%, and stock price decline ~50%
- · Over this same period, leverage has increased from ~5x EBITDA to 9.5x EBITDA dangerously high levels with no credible path to de-lever





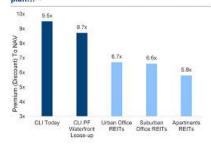
This Board has had ample opportunity to fix Mack-Cali, new leadership is long overdue

...that has Left Mack-Cali Structurally Impaired

Mack-Cali cannot realize NAV in its current structure; the Company's financial position requires either a strategic transformation or significantly dilutive equity issuance

 We believe Mack-Cali has no credible path to reducing its considerable debt, even if management's highly aspirational waterfront leasing objectives are achieved

No credible path to reduce leverage with operating plan...⁽¹⁾



...requiring ~\$700m+ of equity to reach peer levels(1)

	Today	Waterfront Full Lease-up
Today EBITDA (Sm)	281	281
Waterfront Lease-up (Sm)		45
PF EBITDA (Sm)	281	326
Today's Debt (\$m)	2,654	2,654
Lease-up Cost / Capex Cost (\$m)		185
PF Debt (5m)	2,654	2,839
Mack-Cali Leverage	9.5x	8.7x
Office Peer Leverage	6.7x	6.7x
New Equity To Reach Target (\$m)	787	672
% of Current Market Cap	37%	32%
Apartment Peer Leverage	5.8x	5.8x
New Equity To Reach Target (\$m)	1,025	949
% of Current Market Cap	48%	45%

Significant equity required absent a strategic transaction

(1) Peer Isverage from DB theHunler Express straight average as of 3/18/2018; CLL PF waterfront leave-up assumes fin eq it leased at \$45 / it and -5/105m of combined leasing and capes costs (\$50m valerfront capes, \$50m TL \$23m leasing commission, and \$23m lea rent), PF EBITDA calculated by adding \$40m (for tim eq it lease-up at \$45 / ft) to 01 2018 annualized EBITDA of \$250m lease and the second se

Governance Failure: Board has Not Been Held Accountable...

William Mack and his longtime fellow "independent" directors have retained their Board seats despite overseeing historic underperformance

- As Board Chairman since 2000, <u>Mr. Mack is highly conflicted throughout his tenure he has competed directly with Mack-Cali for assets</u> first as chairman/founder of Apollo Real Estate Advisors and AREA Property Partners and currently through Mack Real Estate Group
- We believe long-tenured Board members lack independence, and have watched silently as Mr. Mack created enormous personal wealth while Mack-Cali shareholders have suffered Mack-Cali's proposed Board⁽¹⁾ is essentially the same Board it has had for the last two decades

 | Board Join Date | Years on Board |

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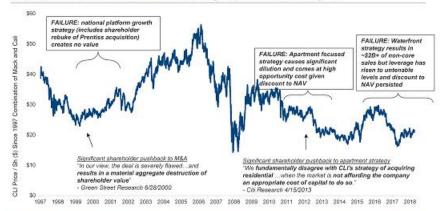
New, truly independent Board members are required to reverse status quo

(1) Lisa Myers named to Board in February 2019 following Bow Street's initial conversation with Mack-Calt doesn't include Laura Pomerantz who is up for election at June 2019 Annual meeting

... And Has Overseen Decades of Failed Strategies

Mack-Cali's Board has a poor track record of delivering on promises/strategies, consistently asking shareholders for more time and patience

Board has watched shareholder value erode through a series of failed strategies⁽¹⁾



CLI's Board is once again asking for more time; historically, investor patience has not been rewarded

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(1) silicomberg data

Strategic Review & New Leadership: Now is the Time to Act

Mack-Cali's Board has remained steadfastly opposed to meaningful structural change

- The time for more incrementalism has passed; CLI's Net Asset Value has not grown in 20 years
- Bow Street has been contacted by over ten parties that would be interested in participating in a process for all/some of the Company's assets
- Only a newly reconstituted, independent Board can appropriately assess the strategic path forward

Multi-family assets trade at multi-decade



Now is the time to explore monetizations given private market multi-family valuation and Mack-Cali's proven inability to collapse discount to NAV in current structure

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(1) RCA (2) Green Street NAV estin

A New Day at CLI: Structural Change, Independent Oversight

Bow Street is proposing to remove four of Mack-Cali's long serving Directors, including its Chairman; we have nominated four highly capable, <u>independent</u> Directors in their place

- Bow Street nominees bring diverse, highly relevant backgrounds to a Board in need of fresh thinking and change
- · Nominees will evaluate all opportunities to maximize shareholder value

Bow Street's Independent Director Nominees



MaryAnne Gilmartin (CEO L&L MAG, previously CEO of Forest City) — Significant public REIT leadership experience with history of strong governance; visionary developer of Manhattanadjacent neighborhoods.



Nori Gerardo Lietz (Harvard Business School Professor of Real Estate) – Formerly a real estate operator/investor (Partners Group) and longtime trusted advisor/flduciary to pensions loyesting in real estate.



Frederic Cumenal (previously CEO of Tiffany's) — Branding/consumer expert, long history of consumer focused leadership — directly applicable to CLI's millennial-targeted efforts in



Alan Batkin (previously Vice Chairman of Eton Park, Kissinger Associates) -Experienced board-member, governance expert and longtime fiduciary

Only truly independent Board members can credibly explore <u>all strategic alternatives</u> for creating shareholder value, including running a process to sell the Company or specific assets

15 Years of Underperformance: The Legacy of Mack-Cali's Current Board

Staggering Long Term Destruction of Shareholder Value

Mack-Cali has dramatically underperformed office and apartment REIT indices during a period of unprecedented prosperity

Mack-Cali vs. office and apartment REIT indices over prior 15 years(1)



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CLI Has Underperformed ALL Relevant Indices over time...

We struggle to identify a meaningful period over the last 20 years during which Mack-Call has not significantly underperformed

Mack-Cali Total Return Performance Against Peers(1)

	3-Tear	o-rear	/-rear	10-fear	To-year	20-rear
Mack-Cali Total Return	6%	17%	-2%	90%	8%	140%
RMZ RBT Index	22%	53%	85%	416%		
S&P500	49%	70%	133%	360%	248%	216%
Mack-Cali Selected Office Peer Group	34%	55%	98%	355%	141%	522%
Bloomberg Apartment REIT Index	29%	83%	99%	516%	434%	991%

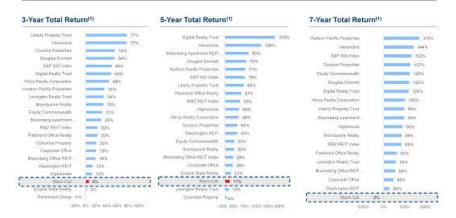
Mack-Cali Underperformance

	3-Year	5-Year	/-Year	10-Year	15-year	20-Year
Mack-Cali vs. RMZ RBT Index	-17%	-36%	-87%	-325%		
Mack-Call vs. S&P 500	-43%	-53%	-135%	-269%	-240%	-76%
Mack-Cali vs. Company Selected Office Peers	-28%	-39%	-100%	-264%	-133%	-382%
Mack-Cali vs. Apartment Index	-24%	-66%	-100%	-425%	-426%	-851%

CLI has underperformed its self selected peers by 100% over the past 7 years and almost 400% over the past 20 years

(1) Bloomberg total return (visinesting dividends) as of 3/15/2019; Mack Call selected office peer group from REIT peer group disclosed in 2017 – 2019 proxy statements (selected with RW Cook). Peers calculated using simple average from total returns of BDN, CXP, OFC, CUZ, DEL, ESRT, EDC, HIW, HPP, LXP, PGRE, PDM, WRE, ARE, DLR, KRC, LPT for periods where peer remained publishy traded.

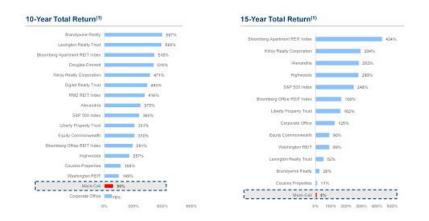
....Underperformed ALL (<u>Self Selected</u>) Peers: 3-,5-,7-Years...



Mack-Cali has CONSISTENTLY been one of the WORST performing stocks in its peer group

(1) Stoomberg total refurm (neinvesting disclends) as of 315/2019. Peer group includes REIT peer group disclosed in 2017 – 2019 proxy statements (selected with RW Cook) as well as select indices. Peers only included if remained public across time period.

....Underperformed ALL (<u>Self Selected</u>) Peers: 10-, 15-Years...



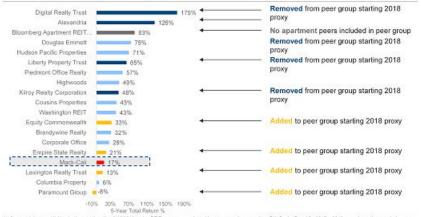
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Board Attempted To Mask Underperformance Quantitatively...

Beginning in 2018, Mack-Cali's compensation committee altered its peer group to give the
appearance of improvement against peers for the purposes of executive compensation; even
against this significantly weaker peer group, Mack-Cali remains amongst the worst performing
stocks

Even creative cherry -picking can't hide Mack-Cali's dramatic underperformance (1)



(1) 5-year total shum (doddend reinvested) ending 3/15/2019, using RET peer group selected by compensation correction RVV Cock (Board for 2017 – 2019 annual meetings; excludes peers that were not public for fid 5-year period except for Paramount Group where publicly traded starting 11/18/2014, so Intal nature calculated 11/18/2014 through 3/15/2019

Alternative reality? Board and Company grade themselves "A" on most objectives

Mack-Cali's Self-Assessment, Presented Analyst Day, January 2019 (1)





We had a **very good quarter, our tenth in a row as a team**. As we delivered positive results for 2017 and laid the beginning of the groundwork for 2018 and beyond ^{v2)}

- CEO DeMarco, Q3 2017 Earnings Call 11/8/2017

We had another successful operating quarter as we delivered very positive results for the quarter 3

- CEO DeMarco, Q1 2019 Earnings Call 5/2/2019

The successful execution of our Waterfront Strategy has created a portfolio of high-quality assets that has positioned the Company to continue to create significant value" (4)

- Letter to Mack-Cali shareholders sent on 5/7/2019

"The disposition process... over the last three plus years is substantially complete" (5)

- 2018 Annual Report

- (1) Grade graphics from Mask-Call 2019 Investor Day presentation dated 1/25/2019 (2) Bismberg tensoript Mask-Call 03.2017 earnings call 1/4/2017 (3) Bismberg tensoript Mask-Call 03.2017 earnings call 1/4/2017 (3) Bismberg tensoript Mask-Call 0.1 2019 earnings call 5/2/2019 (4) Later field with SEC In Schedule 144-6/7/2019 (3) 2018 (4) Annual Report

No Accountability for Broken Promises...

Mack-Cali has a long track-record of overpromising and underdelivering

What Company Said	What Actually Happened
"My number for 2018 just to make it pretty emphatically <u>is above \$2</u> It won't be below \$2 (per share)." OEO DeMarco 11/8/2017	2018 FFO was \$1.83 / sh
"My 2019 (FFO) numberis going to be substantially higher (than 2018). It could be \$0.50 higher" — CEO DeMarco 11/8/2017	2019 FFO guidance is \$1.57 - \$1.67 / sh (30%+ lower than \$2.50 / sh)
"[Waterfront occupancy is] going back down to the 80s, <u>not to 84%, but probably to the high-80s</u> and then (we) need to go back up again." — CEO DeMarco 11/8/2017.	Waterfront occupancy was 74% as of 3/31/2019
"Obviously as we've falked before, leverage is going to come down." (2) — CEO DeMarco 5/3/2018	Leverage has steadily increased to ~9.5x net debt / EBITDA today despite completing non-core sales
"We established what we felt was a conservative guidance with the intent of meeting or exceeding our guidance expectations for 2018 and 2019, "31 – CEO DeMarco 2/2/2018	2019 guidance was <u>well below 2018</u> and street expectations

⁽¹⁾ Blomberg transcript Mack-Call Q3 2017 earnings call H18/2017 (2) Blomberg transcript Mack-Call Q1 2018 earnings call 5/3/2018 (3) Blomberg transcript Mack-Call Q4 2017 earnings call 2/2/2018 BOW STREET

...Board Neglect Has Driven Increasingly Deep NAV Discount

Mack-Cali's discount to NAV has widened despite a completed disposition strategy with over \$2 billion of non-core sales as leverage remains untenable

CLI's NAV discount(1) has persistently deepened over the last several years



Structural change overseen by independent Directors is the only way to create value for Mack-Cali shareholders

 NAV from Mack-Call supplements, Mack-Call price data from Bloomberg: Low-end of Mack-Call Q2 2017 NAV extrapolated

. .

Governance: Entrenched Board, Myriad Conflicts

"CLI's poor corporate governance... all but ensures the company will not be a target unless Chairman Bill Mack wants it to be"

- Analyst Research Note from October 17, 2005 (14 Years Ago)
CLI Stock Price: \$41.12/share (~100% higher than current levels)

(1) Green Street Research report 10/17/2005

Excerpt from Mack Cali's Q4 2017 Earnings Call Transcript, 2/22/2018(1)

Analyst: "I'm going to rattle off a handful of dates...Mike, and you're going to tell me what they are. 1999, 2004, 2005, 1999, 2004, 1997, 1994, 2016 and 1997?"

CEO Michael DeMarco: "All dates with major interest rates rises? ... I have no idea"

Analyst: "Those are your nine board members, and those are the dates they took positions, they took the job. Excluding the person who came on in 2016, <u>your average tenure on this board is 18 years."</u>

(1) Blomberg transcript: Mack-Call Q4 2017 earnings call 2/2/2019; Stifel analyst John Guinee

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Mack-Cali's Foundations are Rooted in Bad Governance...

At its effective founding in 1997, Mack-Cali was structured to benefit Chairman Bill Mack and his family at the expense of common stockholders

- A weak conflict policy has permitted Chairman Mack to pursue over \$70 billion⁽¹⁾ of value enhancing deals for himself and his (non-CLI) investors, with a significant concentration in markets/segments where
- · The Company's "Mack Agreement" allows Mack Family to appoint 3 Directors to the Board (~30% of current Board) despite owning only ~7.5% of Company
- Mack Agreement forces Mack-Cali to use reasonable judgement to not disadvantage Chairman Mack's tax position - in certain cases, this provision is in direct conflict with shareholder interest
- · Mack-Cali has designated governance policies that allow it to stagger its Board, expand its Board, and designate nominees without any stockholder approval

Mack-Cali's governance scores well below

...resulting in poor oversight, unmitigated conflicts

Green Street Governance Rating Score		
Mack-Cali	30 / 100	
Office Average	55 / 100	
REIT Average	60 / 100	

*One could surmise that Mr. Mack is more focused on the higher risk/return world of opportunity fund investing rather than the relatively staid opportunity set available to CLI."(3)

Mack-Cali's governance policies advantage Mack Family at the expense of common shareholders

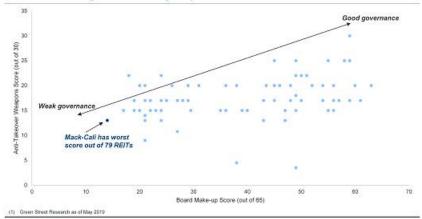
- Aggregate real estate value <u>https://www.pewsourive.com/post/aues-management.acquising.airea.property.partness/</u>
 Green Street Research report 10/17/2005

...And Weak Governance Has Persisted to this Day...

Mack-Cali has the $\underline{\text{worst}}$ corporate governance score of any of the 79 REITs ranked by Green Street research

· Mack-Cali scores a 14 out of 65 on Green Street's assessment of Board make-up

Green Street current governance rankings for public REITs(1)



...Overseen By an Entrenched Board Loyal to Bill Mack

A Detailed Look at Chairman Mack's "Independent" Board:

 Chairman Mack has significant influence and long-standing relationships with numerous CLI Board members from his time at AREA, Mack Real Estate Group, FCB Financial Holdings, and NRDC Acquisition / Retail Opportunity Investments Corporation

Vincent Tese (joined Board 1997)

- Served as Lead Director of Bear Stearns at time of collapse; chaired audit and legal compliance
- Board service at Bear Steams overlapped with Chairman Mack as both sat on nominating, qualified legal compliance, and audit committees
- In 2012, Glass, Lewis & Company commented:
 "Given the significant lack of oversight provided by Mr. Tese during his tenure at Bear, particularly in the area of risk management, we believe be should not continue to serve on any public company board."
- While serving as a Director at Cablevision, Mr. Tese received less than 50% of the shareholder write.
- Chairman Mack was a Director at FCB Financial Holdings from 2010 – 2018, while Mr. Tese was executive chairman
- "Founder" shareholder (together with Chairman Mack and Ms. Pomerantz) in NRDC Acquisition Com.
- ROIC Board member with Chairman Mack and Ms. Pomerantz

Laura H. Pomerantz (current Board nominee)

- Served on Board of AREA Properties (founded by Chairman Mack)
- "Founder" shareholder (together with Chairman Mack and Mr. Tese) in NRDC Acquisition Corp
- Director at NRDC Acquisition successor (publicly traded Retail Opportunity Investments Corporation (ROIC)) since 2009 and serves on Board with Chairman Mack and Lee Neibart (CEO of Chairman Mack's AREA Property Partners from 1993 – 2013)

Alan S. Bernikow (joined Board 2004)

- Served on FCB Financial Holdings Board from 2010 – 2018 with Chairman Mack and Mr. Tese
- Worked at Deloitte & Touche from 1998 – 2003 while it was auditor to Chairman Mack's Apollo Real Estate Advisors

Nathan Gantcher (joined Board

- Refco Group (falled due to fraudulent activity) Board member from 2004 to 2006
- While at Refco, was a member of 3-person audit committee

David S. Mack (joined Board 2004)

- Chairman Mack's Brothe
- Served as member of Mack-Cali's Advisory Board from 1997 – 2004, joined Board in 2004

(1) https://www.nytimes.com/2013/94/13/business/sham-shareholder-democracy.html

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Investors and Analysts have Long Clamored for Change...

Steady drumbeat of investor concern over the years...

In 2014 CalPERS took the unusual step of publicly voting against Chairman Mack



CalPERS staff attends the Mack-Cali AGM; votes "against" Co. chairman W. Mack & advisory vote on exec. compensation, ow.ly/wLR1J

Company faced activist pressure in 2014 from Land & Building...

Mack-Cali in Standstill Pact W/ Jonathan Litt's Land & Building

...and again in 2018

Activist Jonathan Litt Considers Pushing for Mack-Cali Sale

By Scott Deveau

...with which Wall Street research analysts concur

"ultimately, the proof is in the pudding, right. And if the stock is where the stock is, at this point, perhaps fresh perspectives are needed in the boardroom

- Shareholders are not happy"
- Citi Analyst Michael Bilerman Q3 2018 Earnings Call 11/1/2018 (Bloomberg transcript)

"Similar to the nine member U.S. Supreme Court...CLI Board of Directors appears to have a 'for life' appointment"

- Stifel Research Report 5/7/2018

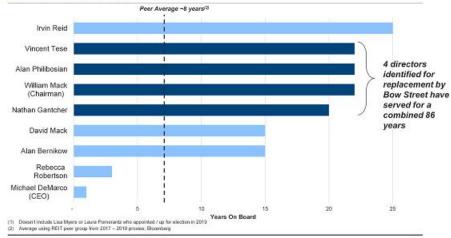
"The Company's board has been pretty ineffective over time"

- JP Morgan Research Report 3/27/2019
- "I think board oversight, board leadership, board composition has to change alongside management for the better of shareholders that own your stock"
- Citi Analyst Michael Bilerman Q4 2017 Earnings Call 2/22/2018 (Bloomberg transcript)

...Yet CLI's Board has Remained Deeply Entrenched

7 of 11 members of Mack-Cali's Board have served for 15+ years; the directors Bow Street is seeking to replace have each been on the Board for over 20 years

Mack-Cali's entrenched Board(1)



Status Quo Has Been Preserved by Weak Governance...

The Mack Family and the Board have been protected by Mack-Cali's shareholder-unfriendly governance

- Stockholders can't act outside of annual meeting <u>Unanimous</u> written consent is required
 to act in lieu of a stockholder meeting, thus severely limiting shareholders' ability to effect
 change
- Bar for director removal is unusually high, driving lack of accountability directors of the Company may only be removed for cause - campaign against directors outside of the annual meeting practically impossible
- Board has retained rights to act unilaterally, protecting itself from "uncooperative" shareholders
 - Mack-Cali has not opted out of the Maryland Unsolicited Takeover Act ("MUTA"), essentially allowing the Board to classify itself without shareholder approval
 - Per the Company's articles of restatement, the Company has opted into MGCL § 3-804(c), giving the Board sole and exclusive power to fill director vacancies (including those created by expanding the size of the Board)
 - Perhaps most importantly: the Board has the sole and exclusive power to increase the size
 of the Board this means that even if new board members are elected by shareholders,
 the Board can unilaterally act to dilute the stockholders' presence in the boardroom at any
 time

Weak governance at Mack-Cali has impeded urgently needed change over the years

...and Significant Unmitigated Conflicts for the Mack Family

Mack-Cali's weak conflict policy has allowed Chairman Bill Mack to transact extensively across Greater New York/North East, creating significant value for himself and his (non-CLI) investors

 At time of combination in 1997, Bill Mack's conflict policy / non-compete preserved his ability to transact in competing markets through his Apollo Real Estate Funds (AREA) and Mack Real Estate Group





Time Warner Center Developed and owned by Chairman Mack (2000 – 2003)







(1) RCA transaction data

Why is Board so Opposed to Considering a Sale?

Over the years, Mack-Cali is rumored to have rebuffed numerous prospective bidders; our recent experiences with the Company and its Board suggest misaligned incentives may be to blame

Does the Mack Family have a tax problem?

- Mack Family's position is primarily comprised of Common Units of Mack-Cali's Operating Partnership ("OP Units")
 - These share economic characteristics with common stock <u>but have very different tax characteristics</u>
- While common investors are taxed on gains at their outside basis (e.g. stock purchase price), Chairman
 Mack's tax liability upon sale of Company may be significantly more due to (i) the ~\$290m of debt
 assumed by Mack-Cali from the Mack Company as part of 1997 combination and (ii) property
 depreciation benefits he might have realized

Mack-Cali may have turned away several suitors...

...and is apparently disinterested in strategic transactions

Litt Says Mack-Call May Have Turned Away Unidentified Suitor

"The Company (Mack-Cali), it does not believe that now is the right time for the Company to pursue a strategic transaction"

"Indication of interest received ... in February 2019"

- Mack-Cali press release dated 5/7/2019

- Mack-Cali press release dated 5/7/2019

In a sale, Chairman Mack's tax liability is likely to be significant and meaningfully higher than common shareholders

Situation Today: Trapped In Current Structure (Hope is Not a Strategy)

"Anyone who thinks that I could have just sold assets to pay down debt doesn't realize when you sell at 7 caps or 6.5 caps and you pay down debt, you don't actually work down your net debt-to-EBITDA. The only way you can do that is by selling either land or selling Roseland or raising equity, which are the three options we have in front of us"

- Michael DeMarco, CEO of Mack-Cali - November 8th, 2017(1)

(1) Blomberg transcript: Mack-Cali Q3 2017 earnings call 11/8/2017

Absent Structural Change, CLI's Value Will Continue To Erode

<u>Mack-Cali is trapped in its current structure</u>; absent immediate change we believe value erosion will persist

- Mack-Cali's disparate assets do not belong together, resulting in lowest common denominator
 valuation Bundling development rich multifamily assets and high-vacancy, highly indebted office
 assets has left CLI trading at a significant discount to NAV in public markets; Mack-Cali's portfolio must
 be split-up or sold to realize value
- Mack-Cali is significantly over-levered, with no credible path to reduce debt At over 9x Debt / <u>EBITDA</u>, CLI's leverage exceeds that of almost all its peers. Despite perpetual management promises of debt reduction, we believe there is no credible path to reducing leverage absent significant shareholder dilution
- Mack-Cali is cash-flow constrained: dividend at risk, commercial portfolio is capital starved Mack-Cali does not cover its dividend from current cash flows; significant incremental capital expenditures/Tl/leasing commissions required to improve CLI's struggling office portfolio
- Mack-Cali has been forced to cede value in its best business to third-parties Capital required for high growth, high value multi-family business has historically been sourced via expensive, dilutive jointventures with partners such as Rockpoint Group. Currently, Mack-Cali is planning to continue this strategy, further diluting shareholders and increasing third party ownership of its multi-family business, effectively creating obstacles to a sale of the Company

Robust independent Board oversight required to ensure structural change occurs

Mack-Cali's Disparate Asset Base Hinders Value Realization

Public markets value Mack-Cali (and other diversified real estate companies) using the lowest common denominator of its underlying assets

- Today's REIT market penalizes companies with diversified assets Mack-Cali will never get credit for its high-quality, high-multiple multi-family business while it resides with its commercial assets
- · Valuation woes further exacerbated by complex structure
 - Multi-family holdings partially financed via preferred equity and joint ventures
 - Office holdings include a mix of urban and suburban assets

Mack-Cali trades at the low end of REIT peersist

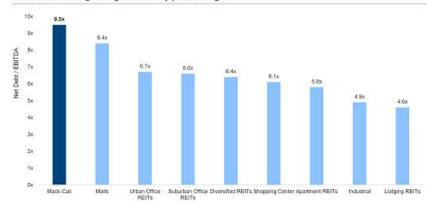


(1) Sector data taken from Citi BeHuritar Express 3/16/2019 using straight average: Mack-Cali calculated using Company estimate of NAV as of Q4 2016 and using price as of 3/15/2019

Board Has Overseen Creation of Serious Leverage Problem...

Mack-Cali's elevated leverage profile is a poor fit for public markets

Mack-Cali's leverage is higher than any peer average(1)



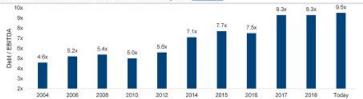
(1) Sector data taken from Citi thel-furter Express 3/16/2019 using straight average; Mack-Call using QI 2019 disclosed leverage

...that Cannot be Solved Organically

Mack-Cali <u>does not</u> have a credible path to adequately de-lever absent transformational change

- 1) Asset sales are dilutive to cash flow While reducing complexity, office asset divestitures likely to result in <u>dividend cuts</u> - selling 8% - 12% cap rate suburban assets to pay down 4% debt or 1031exchanging into 5% - 8% cap assets is highly dilutive to cash flow
- Significant capex required to successfully lease-up waterfront in addition to leasing costs, ~\$110m⁽¹⁾ of capital expenditure is required for CLI's Waterfront Strategy – debt likely to remain elevated
- 3) Deleverage from waterfront lease-up <u>5-years</u> away in optimistic scenarios We believe the enormous task of leasing ~1m+ sq ft of vacancy will take several years; will not drive meaningful deleveraging in the medium-term
- 4) Residential development is valuable, but requires significant capital Mack-Cali must continue to invest in its attractive multi-family development platform; this can only be achieved through elevated leverage or dilutive joint-ventures

Despite \$2B+ of asset-sales since 2015, Mack-Call's leverage has increased |2|



(1) index-us investor to y mechanism one resource sees of (2) CI causterly supplements from 2014 to today, re-2014 using CB EBITIDA and Debt Sources: CB records dated 11/29/2004, 3/3/2005, 1/9/2007, 19/29/2019, 2/9/2012, 4/15/2015

Mack-Cali Has Tried and Failed To Reduce Leverage...

Despite management's recently completed ~\$2+ billion divestment program, Mack-Cali's leverage has actually increased over time

Date	Leverage	What Management Said at the Time	Leverage Up Or Down?	
February 2016 ⁽¹⁾	7.7x	*The Company has a plan with multiple options regarding its leverage ratio. The Company expects to take steps to reduce ratio* Guided for net leverage to be reduced to ~6x in next 12 – 24 months	1	
August 2017 ⁽²⁾	8.3x	"Strengthening our balance sheet is a core focus" "We believe we're in a place now to handle our debt levels"	•	
November 2017 ⁽²⁾	8.0x	"We'll get to the right spot. Our board will be looking over the leverage"	•	
May 2018 ⁽²⁾	8.8x	"Obviously as we've talked before, leverage is going to come down." "We have to expect to be at (the proper) leverage level in early 2019."	1	
August 2018 ⁽²⁾	9.7x	"Leverage. It's going to come down We expect to have improved leverage in 2019"	1	
November 2018 ⁽²⁾	10x	"Leverage is going to come down. We've talked about before and we believe we have some trades that will happen in the next several months to get us down to a more acceptable level"	?	
May 2019 ⁽²⁾	9.5x	"To go further beyond that (-8x) we would have to raise equity from a couple of sources" "No. John (we can't get leverage to 8x by the end of 2019)"	?	

⁽¹⁾ Madx-Cali Fourth Quarter 2015 supplement page 5 (2) Bibonobely transcripts: Mosk-Cali 102 (2017 earnings cali 8/0/2016, QZ 2017 earnings cali 11/0/2017, Q1 2018 earnings cali 5/0/2016, QZ 2018 earnings cali 8/0/2016, QZ 2018 earnings cali 8/0/2018, QZ 2018 earnings calification cal

...but Management is Fighting a Losing Battle...

Even under highly optimistic scenarios, Mack-Cali's leverage is likely to remain elevated

- Even with <u>full lease-up of waterfront</u> Mack-Cali is unable to get leverage below ~8.5x
- Given development pipeline and peer levels, we believe <u>prudent public market leverage is 5.5x 6.5x</u>

Company has no path to reduce leverage with current strategy (1)

- [Post Waterfront Capex Program				
74%	74%	80%	85%	90%	94%
2,654	2,654	2,654	2,654	2,654	2,654
		28	51	74	95
	90	90	90	90	90
2,654	2,744	2,771	2,795	2,818	2,839
281	281	281	281	281	281
-	-	13	24	35	45
281	281	294	305	316	326
9.5x	9.8x	9.4x	9.2x	8.9x	8.7>
	2,654 2,654 281	74% 74% 2,654 2,654 - 90 2,654 2,744 281 281 - 281	74% 74% 80% 2,654 2,654 2,654 - 28 - 90 90 2,654 2,744 2,771 281 281 281 281 294	74% 74% 80% 85% 2,654 2,654 2,654 2,654 28 51 - 90 90 90 2,654 2,744 2,771 2,795 281 281 281 281 281 13 24 281 281 294 305	74% 74% 80% 85% 90% 2,654 2,654 2,654 2,654 28 51 74 - 90 90 90 90 2,654 2,744 2,771 2,795 2,818 281 281 281 281 281 281 13 24 35 281 281 294 305 316

Leverage does not meaningfully change

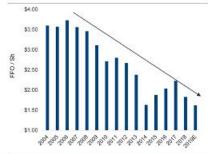
(1) Uses net debt at period and ERITDA based on G1 2019 supplement nun-rate: for leasing cost assumes \$99.7 H Tenant Improvement (TI), 6 months have rent, 5% leasing commission (LC) assumes \$90m waterfront capes program.

... and CLI's Cash Flow Does not Support Current Dividend

Despite cutting the dividend by nearly 70% over the last 15 years, Mack-Cali's cash flows still do not support its current dividend

- · The Board has overseen a period of steadily declining free cash flow
- Given all its capex needs in the office portfolio, Mack-Cali doesn't currently cover its dividend

Free cash flow continues to decline(1)...



... Mack-Cali doesn't currently cover dividend

	LOW	High
2019 FFO Guidance	1.60	1.70
Dividend	(0.80)	(0.80)
Base Building Capex	(0.08)	(0.13)
Leasing Capex & Harborside Renovation	(0.95)	(1.38)
Amortization of stock comp / financing cost	0.12	0.15
Total Cash Flow	(0.11)	(0.46)

Absent a strategic transaction Mack-Cali investors face further dividend cuts

(1) Bloomberg and Company report

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4.

^{(2) 2019} guidance as re-affirmed in press release 51/2019; includes 58m - \$13m base building capex, \$60m - \$109m of leasing capex, and -\$30m of Harboraide capex, amortization of stoc comp./ financing cost Bow Street assumption.

The Likely Outcome: Significant Future Equity Dilution

Significant equity required to bring leverage in-line with peers

- ~\$700m+ required to bring leverage to acceptable public market levels
- Management has indicated equity raises will take place at Roseland and through project-level JVs
- Preferred equity at Roseland compromises the strategic value of Roseland platform as JV's are less attractive for future buyers

Right-sizing leverage will require ~\$700 million to \$1 billion of equity(1)

	Current EBITDA				PF For Waterfront 94% Leased					
Target Leverage	7.0x	6.5x	6.0x	5.5x	5.0x	7.0x	6.5x	6.0x	5.5x	5.0x
Current PF EBITDA (\$m)	281	281	281	281	281	326	326	326	326	326
Target Net Debt (\$m)	1,965	1,825	1,684	1,544	1.404	2,280	2,117	1,954	1,792	1,629
Current PF Debt (\$m)	2,654	2,654	2,654	2,654	2,654	2,839	2,839	2,839	2,839	2,839
Equity Needed (\$m)	688	829	969	1,110	1,250	558	721	884	1,047	1,210
% of Current Market Cap	32%	39%	46%	52%	59%	26%	34%	42%	49%	57%

Equity representing 25% - 50% of current market cap is required to right-size leverage

(1) Uses 3/15/2019 CLI price when calculating market cap

Management is Already Messaging Dilution to Investors

Mack-Cali management has only recently taken a more straightforward approach with investors regarding the Company's equity needs:

"[Leverage] should blend below 8 times... We may have to raise equity in order to get there"(1)
- CEO Michael DeMarco 2/21/2019

"As we outlined at the Investor Day, I think, in 2020, as we get full quarter benefits of our lease commencements, we get below 9 times. And then, we look at where the shares are, where we can raise equity and then that

- CFO David Smetana 2/21/2019

"We started out with more leverage to begin with. We've been building this thing inside of a transformation process. So, if we were starting fresh, I would agree with you 100% [that leverage should be much lower]... Over time, we know, we want to raise equity or over time to have a sustainable business"(I)

- CEO Michael DeMarco 2/21/2019

"I'm going to be honest with everybody...we will probably need another additional deleveraging transaction"

- CFO David Smetana 1/25/2019

Equity dilution at Mack-Cali is inevitable

(1) Bloomberg transcript: Mack Call Q4 2018 earnings call 2/21/2019

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Wall Street Concurs: Analysts Uniformly Bearish on CLI...

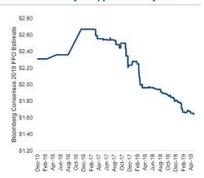
Other than two upgrades catalyzed by Bow Street's involvement, Mack-Cali does not a have a single "Buy" rating amongst the eight analysts covering its stock; average analyst price target: \$21/share

Analysts uniformly bearish on CLI stock price(1)

	Rating	Price Target
Stifel ⁽¹⁾	Hold	\$22
ati	Hold	\$20
BIIG ⁽¹⁾	Hold	N/A
Evercore ISI	Hold	\$22
Suntrust	Hold	\$21
JP Morgan	Hold	\$24
Barclays	Underweight	\$18

Hold

CLI has continually disappointed analysts(2)



⁽¹⁾ Prior to price target increase due to Bow Street announcement (2) Bloomberg

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Green Street

...and Consistently Call for Strategic Change



We think if the Board is not modified the shares quickly trade to below \$20/sh* (5/6/2019)

"As we have long referenced, we think the <u>CLI Board is too entrenched</u> and in need of an <u>overhaul</u>." (4/16/2019)

"At over 9x net debt/ EBITDA, the leverage remains at a level similar to private equity portfolios. We do not expect this to be reduced significantly and recommend investors adjust expectations" (2/21/2019)



"CLI carries the risk of much <u>higher leverage</u>, a large development pipeline, an <u>[underfunded] dividend</u>, and <u>high vacancy</u> which will require <u>additional capital</u> - we think higher than average discount is warranted" (2/20/2019)



"We believe the company would currently be more valuable in the private market than in the public market" (4/24/2019)

"Investors may not realize the [e]mbedded value until some more heavy lifting is completed (and potentially a <u>strategic transaction occurs)" 2</u>/20/2019

J.P.Morgan

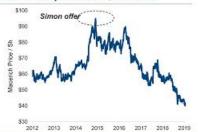
"The company's <u>board has been pretty ineffective over time</u>, in our opinion, and the organization now carries <u>substantial financial leverage</u> 3/27/2019

"Leverage is high and will require another "deleveraging event." With cash flow pressured and leverage high, management noted that even after all the asset sales and portfolio recycling, it will need another "deleveraging event" to bring leverage down some. That likely will entail joint ventures, which adds complexity and more potential dilution, in our view, after spending the last few years simplifying." (1/25/2019)

A Cautionary Tale for Mack-Cali's Board: Macerich (MAC)

- · Macerich Inc is one of the largest shopping mall REITs in the United States
- In 2015, suffering from challenged business conditions and excessive leverage, Macerich's Board of Directors rejected a \$95.50 /share bid from Simon Property Group, citing confidence in MAC's standalone prospects
- Macerich stock currently trades at ~\$42/share, and has never traded anywhere near the levels of SPG's
 offer in the years since

Macerich Board rejected Simon's \$95.50 offer...



...permanently destroying long-term shareholder value(1)

Sound Familiar? Macerich Board Commentary at the Time:

"We realize that Macerich currently faces a disconnect between private market valuations and public market views — a situation we have seen before. Letting that disconnect persist is not an option, and we intend to act decisively to correct the situation"

"Over the past three years we monetized our lower productivity assets and redeployed that capital. . We have transformed our business to be uniquely positioned to deliver superior... growth over the next several years".

Following a spurned bid, MAC is down over 50%; CLI shareholders should take note

(1) Macerich Beard of Directors statement 3/31/2015

Six Fallacies: the Board's Side of the Story

Fallacy #1: "Give Us A Year"

Management argues that the Company may be better positioned for a sale if given more time

But... with time comes execution and market risks

- 1) Absent a transaction...shareholders are likely to be diluted with equity issuance
- 2) Absent a transaction...debt is likely to increase in the short to medium term
- Absent a transaction...the Company is likely to sell away residential upside through complicated and expensive joint ventures
- Absent a transaction...the market for residential assets can only weaken from its current frenzy
- 5) Absent a transaction...important capex is likely to be postponed given cash flow strain

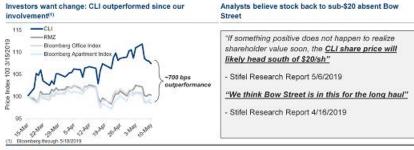
Ignoring all of the risks outlined above, a successful lease-up of the waterfront would generate $2 - 4/\sinh^{(1)}$ of potential value in 3-5 years

A special committee of independent Board members should evaluate the best path forward for Mack-Cali

(1) Assumes stabilized waterford at 6.0% cap, and incremental \$45m of NOI for stabilization: Assumes costs ~5185m to stabilize (900m capex and \$05m in leasing. T) and live mint, assumes costs ~5185m to stabilize (900m capex and \$05m in leasing. T) and live mint,

Fallacy #2: Company Mischaracterizes Bow Street Goals

- As significant shareholders, we endeavored to work constructively with Mack-Cali to unlock significant value that we believe is trapped in its current structure
- To this end, we approached Mack-Call with a constructive proposal to serve as a starting point, providing an effective floor with which the Company could solicit the highest possible bids for its assets
- Following a period of shockingly perfunctory analysis and <u>zero</u> inquiries to our advisors, Mack Cali's Board rejected our proposal, yet again choosing to perpetuate the broken status quo; <u>The Company is now attempting to use this constructive proposal to suggest ulterior motives on Bow Street's part</u>
- Let us be clear: our objective is to maximize value for all Mack-Cali shareholders and we believe
 empowering an independent, refreshed Board to thoroughly assess the strategic path forward is
 best way to do so. All other discussions are intended to distract investors from the Board's
 uncomfortable reality: destruction of shareholder value with no accountability



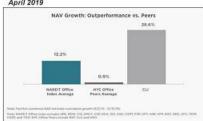
Fallacy #3: Mack-Cali's "NAV Creation" Myth

CLI's Board and management argue that significant NAV growth has occurred since new management took over in 2016; in reality, NAV has been essentially flat over this period

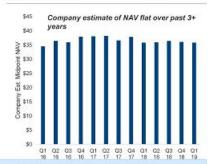
- Company cited NAV appreciation since Mr. DeMarco became President in June 2015 is a reflection of sell-side updating metrics to adhere to Company disclosure rather than any economic increase in NAV
- Initial CLI public NAV disclosure occurred in Q1 2016 with NAV of \$34.51 / sh⁽²⁾ (mid-point, chart to right)

Board touts recent "NAV creation" story(1)...

Chart from Mack-Cali's Letter to Shareholders, April 2019



...but the Company's Own Numbers Suggest Otherwise⁽²⁾



Mack-Cali's NAV has been flat since 2016 (and actually, since 1999)

(1) Mack-Cali letter dated 4/29/2019

BOW STREET

STREET

Fallacy #4: CLI Can Grow/Lease Out of its Cash Flow Strain

Leasing up the Waterfront is not a panacea for Mack-Cali's leverage issues

- CLI free cash flow (post dividend) is currently negative, with minimal prospects for near-term improvement given additional Harborside capex and TI / rent concessions required for lease-up
 - Prospective Harborside lessees will require TI, commissions, and free rent of ~\$100 / ft, wiping out 2-3 years of rent
- Even with highly optimistic assumptions, Mack-Cali will not see benefit from leasing up waterfront until 2022–2024; corporate debt will increase in the interim

Waterfront leasing doesn't solve leverage problems or lead to meaningful cash flow for 5 years

	2020	2021	2022	2023	2024	2025
Harborside Net Absorption (Sq Ft)	250,000	250,000	250,000	250,000		
Full Rent Received (\$m)	6	17	28	39	45	45
Free Rent (6 months)	(6)	(6)	(6)	(6)		
Leasing Commission (\$m) (5%)	(6)	(6)	(6)	(6)	(4)	
Tl (\$50 / ft on 10 yr lease)	(13)	(13)	(13)	(13)		
Harborside Capex Plan	(30)	(30)				
Cash Flow (\$m)	(48)	(37)	4	16	45	45
Cumulative Cash Flow (\$m)	(48)	(85)	(81)	(65)	(20)	25

Under its current business plan, Mack-Cali's cash flow will not improve prior to 2023

(1) Assumes rent / ft of \$45, 10-year lease, \$50 / ft Ti package (spent in year 1), 6 months of free rent, 5% leasing commission, and lease starts middle of the year

Fallacy #5: JVs in Residential Business Create Value

By using dilutive third-party joint-ventures to finance its residential development, Mack-Cali is essentially transferring value from shareholders to its capital partners (e.g. Rockpoint)

- · Given its cash-flow constraints, Mack-Cali has been forced to pursue alternative financing sources to execute on high value developments in its residential business; regularly touted by management as an attractive source of capital, these joint-ventures in fact sell away the Company's most valuable assets
 - Structurally Unfavorable JV deals typically entail preferred hurdles, subordinating CLI shareholders
 - Deleterious to Valuation Public markets apply significant discounts to JV structures and cash flow
 - Discourage Prospective Acquirors Private buyers typically have strong preference for 100% ownership

CLI management spent years simplifying asset ownership...

One of the Company's primary goals has been to increase ownership and reduce subordinate joint venture interest(1)

'We went from having 11 subordinate interests which everyone commented on to really just one today"(2)

...only to recreate these issues in its multifamily business

"So when I talk about an additional de-leveraging transaction, it's really raising equity at the entity level or through JVs at the multi-family." (I)

"New project level joint ventures (which are) in talks with the current partners" (2)

*Over time, we know, we want to raise equity or over time to have a sustainable business when I have to get delevered over time. We've taken in equity from Rockpoint. We believe we can joint venture other sales if we need to****!

"We continue to talk to them (Rockpoint) and other partners to help fund that equity requirement" [5]

- Rossfand Charman Marshall Tycher, Biomberg transdigt, Mack-Cail 03 2016 earnings call 10/26/2016
 CSD Michael DeMarco, Biosmberg transdigt, Mack-Cail Investor Day 1/25/2019
 CSD Chael Enreatura, Biosmberg transdigt, Mack-Cail Investor Day 1/25/2019
 CSD Chael Enreatura, Biosmberg transdigt, Mack-Cail Investor Day 1/25/2019
 CSD Chael Enreatura, Biosmberg transdigt, Mack-Cail Investor Cail Continence 3/25/2019
 CSD Chael Enreatura, Biosmberg transdigt, Chief Enreatura, Biochem Schotter, Sc

Fallacy #6: All is Well Since Michael DeMarco Came Aboard

Current CEO Michael DeMarco was appointed President on June 3, 2015 when Mack-Cali stock was on its lows, <u>there has been no durable stockholder value</u> created since his appointment

- While we believe Mr. DeMarco and his team have made a commendable effort to transition the Company, inherited insurmountable legacy issues have hindered meaningful value creation
- In fact, excepting gains driven by recent market speculation and activist involvement, Mack-Cali has underperformed during Mr. DeMarco's tenure as CEO

Stock performance has remained challenged despite new management's best efforts(1)



A New Day at Mack-Cali: the Path Forward

Now is the Time For New Board Leadership

The 4 Directors Bow Street seeks to replace have combined tenure of over 80 years

- Mack-Cali's long serving Board has overseen massive destruction of shareholder value over the last 15 years; 7 of 11 directors from this period remain on the Board (including two members of the Mack family)
- Deep entrenchment and loyalty to Chairman William Mack has left the Board lacking the independence required to make the difficult decisions Mack Cali faces at this time
- The four directors Bow Street has nominated are accomplished business leaders from different fields and practices; each will bring a unique, truly independent perspective, and <u>all</u> will be fierce advocates for all CLI shareholders
- We have chosen each of these directors to fill specific needs within CLI's current Board.
 Their relevant expertise includes board governance, shareholder governance, real estate
 operations and investment, Manhattan-adjacent real estate development, consumer
 branding/marketing, and public company executive experience
- We have endeavored to add diversity to the Board with respect to gender, age and most importantly – independence

A new day at Mack-Cali must begin at the very top – new oversight is needed to assure the Company's future

Bow Street Open to Settlement, Not "Window Dressing"

On May 13th, 2019 Bow Street initiated what we believed to be a constructive dialogue with Mack-Cali's Chairman; he abruptly terminated these discussions on May 17, 2019

- · Over two days of discussions Bow Street and Mack-Cali agreed to the following:
 - The establishment of a Strategic Review Committee of the Board, comprised of two Bow Street
 nominees and two Mack-Cali incumbent directors, with a mandate to review the Company's
 strategic direction and explore the value to be realized from a sale of the Company or any of its
 assets.
- These discussions were abruptly terminated by Mr. Mack, apparently over our inclusion of following terms, all of which we believe to be favorable for shareholders:
 - Bow Street and Mack-Cali agreeing in advance to the directors comprising Strategic Committee:
 - Enabling the Strategic Review Committee to engage an investment bank instead of a valuation firm, which we believe would be better positioned to determine the value expected to be received in a strategic transaction and compare it to the Company's stand-alone prospects
 - In the event that Mack-Cali receives any unsolicited proposals, providing the Special Review Committee with a mandate to review such proposals
- Unfortunately, this Board's true interest is in "window dressing" an illusory process that perpetuates the status quo - rather than a legitimate value-creative outcome for shareholders

Bow Street would support a settlement which establishes a Strategic Review Committee with the independence and mandate to determine the best path forward for Mack-Cali and its shareholders

Our Nominees: Alan Batkin

- Former Vice Chairman of Eton Park (6 years), previously Vice Chairman of Kissinger Associates (16 years), Lehman Brothers Investment Banker (14 years as Managing Director), Coopers & Lybrand (4 years)
- Mr. Batkin has extensive public board experience, as he has served as Chairman of the Board of Directors of Pattern Energy Group Inc. since 2013, Director at Omnicom Group Inc. since 2008, and Lead Director at Cantel Medical Corp since 2014. Mr. Batkin previously served on the Boards of Directors of Hasbro, Inc., Diamond Offshore Drilling and Overseas Shipholding Group Inc.



Mr. Batkin is a recognized leader in the business community, has significant public board experience

- Mr. Batkin has spent his entire career as a trusted advisor to multi-billion dollar corporations and investment firms. We believe he brings a new voice and diverse experience set to the Mack-Cali Board
- With over 27 years of service on various Boards of Directors that includes chairing Governance and Audit committees, Mr. Batkin is well suited to be an independent director at Mack-Cali, whose current board has suffered from entrenchment and poor governance

Our Nominees: Frederic Cumenal

- Former CEO and President of Tiffany's and Co, preceded by 15 years of senior brand/consumer leadership positions at LVMH Group
- Currently on the Board of Directors of Blue Nile Inc (Nasdaq: NILE, privatized in 2017), formerly on Boards of Directors of Tiffany & Co (NYSE: TIF) and Constellation Brands (NYSE: STZ)



Mr. Cumenal Brings Highly Relevant Branding/Consumer Expertise to Mack-Cali's current Board

- Mr. Cumenal has been a public market CEO with Tiffany's and would be the only Mack-Cali
 Director with public market CEO experience (other than current CEO DeMarco). In addition to his
 significant public Board experience, we believe Mr. Cumenal's expertise in branding is directly
 applicable to Mack-Cali's most valuable asset its quickly growing residential business in Jersey
 City for which millennials are a core target market.
- Despite the fact that Mack-Cali touts its millennial-targeted residential development business as core to the Company's financial future, no current Mack-Cali directors have consumer/branding expertise
- · We believe Mr. Cumenal will both enhance and diversify the current Mack-Cali Board

Our Nominees: MaryAnne Gilmartin

- Co-Founder/CEO of L&L MAG, a New-York based real estate development firm, Director at Jefferies Financial Group, Inc.
- Former CEO/President Forest City Ratner Companies, LLC (2013 2018);
 Forest City Executive since 1994
- Member of the Executive Committee and Board of Governors of the Real Estate Board of New York



With over 30 years of experience, Ms. Gilmartin is a recognized leader in New York's real

- Forest City was the earliest large scale real-estate developer to focus on Brooklyn, and Ms.
 Gilmartin had lead responsibility for numerous projects including Pacific Park Project (\$5b),
 Barclays Center (\$1b); MetroTech Center (5m square feet); In addition, Ms. Gilmartin led the
 development and leasing of two of NY's most iconic ground up developments the NY Times HQ
 and NY by Gehry
- Her experience is directly applicable to Mack-Cali's development of Jersey City, generally
 perceived to be the next high growth "Manhattan adjacent" region
- Also at Forest City, Ms. Gilmartin helped oversee numerous shareholder friendly initiatives, including delevering the company, selling off non-core assets; reducing G&A and improving governance—issues long cited by investors and governance experts as a hinderance to value creation

Our Nominees: Nori Gerardo Lietz

- Professor at Harvard Business School teaching Real Estate Private Equity, President of Areté Capital - a real estate advisory firm
- Formerly a Partner at Partners Group, a \$50 billion Swiss asset manager, served as Chief Strategist and Investment Committee Chairperson for Private Real Estate
- Co-founder of Pension Consulting Alliance (founded 1988), which became world's largest real estate pension advisory firm



Ms. Gerardo is recognized as one of the real estate industry's leading investor rights advocates

- In her capacity as co-founder of Pension Consulting Alliance, Ms. Gerardo Lietz established limited partner advisory committees to protect fund investors; these committees are now considered best-practice governance for private investments.
- Intensive governance focus in capacity as a professor at Stanford's Graduate School of Business and at the Harvard Business School, relevant cases include "Colony Capital: Unbelievable."
 Harvard Business School Case 219-087, January 2019. and "Simon Storage." Harvard Business School Case 212-064, January 2012.

Shareholders Have a Clear Choice to Make

A New Day At Mack-Cali

- Newly constituted independent Board of Directors, mandated to create value for <u>all</u> shareholders
- Focus on meaningful solutions that address the Company's structural issues – its leverage and cash flow needs
- A commitment to explore all strategic alternatives to maximize shareholder value including a potential sale of the Company and its assets

The Status Quo

- Another 15 years of continued underperformance and value destruction
- Weak governance and unmitigated conflicts
- Prospective dilutive equity issuance and/or dividend cut
- More "window dressing" illusory solutions with limited/no impact

Bow Street urges shareholders to protect their investment and vote the GOLD proxy card FOR its four, highly-qualified nominees who bring diverse, relevant backgrounds to a Board in need of change.

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